## APPENDIX B

Benchmarks Used in Conservation Planning

## Table B-1: Recent Estimates of Indoor Water Use With and Without Conservation

|  | Without conservation |  | With conservation |  | Savings |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Type of Use | Amount <br> (gpcd) | Percent of <br> total | Amount <br> (gpcd) | Percent of <br> total |  |
| Toilets | 18.3 | $28.4 \%$ | 10.4 | $23.2 \%$ | $44 \%$ |
| Clothes washers | 14.9 | $23.1 \%$ | 10.5 | $23.4 \%$ | $30 \%$ |
| Showers | 12.2 | $18.8 \%$ | 10.0 | $22.4 \%$ | $18 \%$ |
| Faucets | 10.3 | $16.0 \%$ | 10.0 | $22.5 \%$ | $2 \%$ |
| Leaks | 6.6 | $10.2 \%$ | 1.5 | $3.4 \%$ | $77 \%$ |
| Baths | 1.2 | $1.9 \%$ | 1.2 | $2.7 \%$ | $0 \%$ |
| Dish washers | 1.1 | $1.6 \%$ | 1.1 | $2.4 \%$ | $0 \%$ |
|  |  |  |  |  |  |
| Total indoor water use | 64.6 | $100 \%$ | 44.7 | $100 \%$ | $31 \%$ |

Source: AWWA WaterWiser, "Household End Use of Water Without and With Conservation," 1997 Residential Water Use Summary - Typical Single Family Home (http://www.waterwiser.org/wateruse/tables.html).
gpcd $=$ gallons per capita per day
Note: These data are provided for illustrative purposes only and may not be applicable to a given situation. To the extent practical, planners use system-specific assumptions and estimates.

## Table B-2: Benchmarks for Estimating Residential End Uses of Water

| Type of use | Units | Likely range of average values |
| :---: | :---: | :---: |
| INDOOR USES |  |  |
| Average household size | Persons | 2.0-3.0 |
| Frequency of toilet flushing | Flushes/person/day | 4.0-6.0 |
| Flushing volumes | Gallons/flush | 1.6-8.0 |
| Fraction of leaking toilets | Percent | 0-30 |
| Showering frequency | Showers/person/day | 0-1.0 |
| Duration of average shower | Minutes | 5-15 |
| Shower flow rates | Gallons/minute | 1.5-5.0 |
| Bathing frequency | Baths/person/day | 0-0.2 |
| Volume of water | Gallons/cycle | 30-50 |
| Washing machine use | Loads/person/day | 0.2-0.5 |
| Volume of water | Gallons/cycle | 45-50 |
| Dishwasher use | Loads/person/day | 0.1-0.3 |
| Volume of water | Gallons/cycle | 10-15 |
| Kitchen faucet use | Minutes/person/day | 0.5-5.0 |
| Faucet flow rates | Gallons/minute | 2.0-3.0 |
| Bathroom faucet use | Minutes/person/day | 0.5-3.0 |
| Faucet flow rates | Gallons/minute | 2.0-3.0 |

## OUTDOOR USES

| Average lot size[a] | Square feet | $5000-8000$ |
| :--- | :---: | :---: |
| Average house size[a] | Square feet | $1200-2500$ |
| Landscape area[a] | Square feet | $4000-5000$ |
| Fraction of lot size in turf[a] | Percent | $30-50$ |
| Water application rates[a] | Feet/year | $1-5$ |


| Percent of homes with pools | Percent | $10-25$ |
| :--- | :---: | :---: |
| Pool evaporation losses | Feet/year | $3-7$ |
| Frequency of refilling pools | Times per year | $1-2$ |
|  |  |  |
| Frequency of car washing | Times/month | $1-2$ |

Source: Duane D. Baumann, John J. Boland, and W. Michael Hanemann, Urban Water Demand Management and Planning (New York: McGraw Hill, 1998), 254.
[a] Reflects single-family averages.
Note: These data are provided for illustrative purposes only and may not be current or applicable. To the extent practical, planners should regionally appropriate or system-specific assumptions and estimates.

## Table B-3: Sample Calculation of Water Savings from Showerhead Replacement

The following calculations represent the water savings expected as the result of a showerhead retrofit program. The savings rate represents a difference in average winter water use between homes with low-flow showerheads and homes without low-flow showerheads.

- Nonconserving showerhead flow rate $=3.4$ gallons $/$ minute
- Low-flow showerhead flow rate $=1.9$ gallons/minute
- Estimated showering time $=4.8$ minutes/person/day
- Average winter household water use $=200$ gallons per household per day
- Average household size $=2.5$ persons
- Water use with nonconserving showerhead $=(3.4 \mathrm{gal} / \mathrm{min}) \times(4.8 \mathrm{~min} /$ person $/$ day $)=16.3 \mathrm{gpcd}$
- Water use with low-flow showerhead $=(3.4 \mathrm{gal} / \mathrm{min}) \times(4.8 \mathrm{~min} /$ person $/$ day $)=9.1 \mathrm{gpcd}$
- Water savings $=16.3 \mathrm{gpcd}-9.1 \mathrm{gpcd}=7.2 \mathrm{gpcd}$

At an average household size of 2.5 persons, the savings rate would be 18.0 gallons per household per day ( 2.5 persons $\times 7.2 \mathrm{GPCD}$ ). The formula for calculating the reduction factors representing the fraction of, for example, single-family winter water use is
$\mathrm{R}=(18.0 \mathrm{GPHD}) /(200 \mathrm{GPHD}$ during winter $)=0.09($ or 9 percent $)$

Source: Duane D. Baumann, John J. Boland, and W. Michael Hanemann, Urban Water Demand Management and Planning (New York: McGraw Hill, 1998): 255.

Note: These data are provided for illustrative purposes only and may not be current or applicable. To the extent practical, planners should regionally appropriate or system-specific assumptions and estimates.

## Table B-4: Benchmarks for Savings from Selected Conservation Measures

| Category | Measure | Reduction in end use | Life span (years) |
| :---: | :---: | :---: | :---: |
| LEVEL 1 MEASURES |  |  |  |
| Universal metering | Connection metering | 20 percent | 8 to 20 |
|  | Submetering | 20 to 40 percent | 8 to 20 |
| Water accounting and loss control | System audits and leak detection | Based on system | na |
| Costing and pricing | 10\% increase in residential prices | 2 to 4 percent | na |
|  | 10\% increase in nonresidential prices | 5 to 8 percent | na |
|  | Increasing-block rate | 5 percent | na |
| Information and education | Public education and behavior changes | 2 to 5 percent | na |
| LEVEL 2 MEASURES |  |  |  |
| End-use audits | General industrial water conservation | 10 to 20 percent | na |
|  | Outdoor residential use | 5 to 10 percent | na |
|  | Large landscape water audits | 10 to 20 percent | na |
| Retrofits | Toilet tank displacement devices (for toilets using > 3.5 gallons/flush) | 2 to 3 gped | 1.5 |
|  | Toilet retrofit | 8 to 14 gpcd | 1.5 |
|  | Showerhead retrofit (aerator) | 4 gpcd | 1 to 3 |
|  | Faucet retrofit (aerator) | 5 gpcd | 1 to 3 |
|  | Fixture leak repair | 0.5 gpcd | 1 |
|  | Governmental buildings (indoors) | 5 percent | na |
| Pressure management | Pressure reduction, system | 3 to 6 percent of total production | na |
|  | Pressure-reducing valves, residential | 5 to 30 percent | na |
| Outdoor water-use efficiency | Low water-use plants | 7.5 percent | 10 |
|  | Lawn watering guides | 15 to 20 percent | na |
|  | Large landscape management | 10 to 25 percent | na |
|  | Irrigation timer | 10 gpcd | 4 |
| LEVEL 3 MEASURES |  |  |  |
| Replacements and promotions | Toilet replacement, residential | 16 to 20 gpcd | 15 to 25 |
|  | Toilet replacement, commercial | 16 to 20 gpcd | 10 to 20 |
|  | Showerhead replacement | 8.1 gpcd | 2 to 10 |
|  | Faucet replacement | 6.4 gpcd | 10 to 20 |
|  | Clothes washers, residential | 4 to 12 gpcd | 12 |
|  | Dishwashers, residential | 1 gpcd | 12 |
|  | Hot water demand units | 10 gpcd | na |
| Reuse and recycling | Cooling tower program | Up to 90 percent | na |
| Water-use regulation | Landscape requirements for new developments | 10 to 20 percent in sector | na |
|  | Graywater reuse, residential | 20 to 30 gpcd | na |
| Integrated resource management | Planning and management | Energy, chemical, and wastewater treatment costs | na |

Source: Compiled from various sources. Actual water savings can vary substantially according to a number of factors. These data are provided for illustrative purposes only and may not be current or applicable. To the extent practical, planners should regionally appropriate or system-specific assumptions and estimates.
na $=$ not available

## Table B-5: Water Efficiency Standards Established by The Energy Policy Act of 1992

Faucets. The maximum water use allowed by any of the following faucets manufactured after January 1, 1994, when measured at a flowing water pressure of 80 pounds per square inch, is as follows:

| Faucet type | Maximum flow rate <br> (gallons per minute or per cycle) |
| :--- | :---: |
| Lavatory faucets | 2.5 gpm |
| Lavatory replacement aerators | 2.5 gpm |
| Kitchen faucets | 2.5 gpm |
| Kitchen replacement aerators | 2.5 gpm |
| Metering faucets | 0.25 gpc |

Showerheads. The maximum water use allowed for any showerhead manufactured after January 1, 1994 , is 2.5 gallons per minute when measured at a flowing pressure of 80 pounds per square inch.

Water Closets. (1) The maximum water use allowed in gallons per flush for any of the following water closets manufactured after January 1, 1994, is as follows:

| Water closet type | Maximum flush rate <br> (gallons per flush) |
| :--- | :---: |
| Gravity tank-type toilets | 1.6 gpf |
| Flushometer tank toilets | 1.6 gpf |
| Electromechanical hydraulic toilets | 1.6 gpf |
| Blowout toilets | 3.5 gpf |

(2) The maximum water use allowed for any gravity tank-type white two-piece toilet which bears an adhesive label conspicuous upon installation of the words "Commercial Use Only" manufactured after January 1, 1994 and before January 1, 1997, is 3.5 gallons per flush.
(3) The maximum water use allowed for flushometer valve toilets, other than blowout toilets, manufactured after January 1, 1997, is 1.6 gallons per flush.

Urinals. The maximum water use allowed for any urinals manufactured after January 1, 1994, is 1.0 gallons per flush.

Note: These standards were developed in 1992. New and emerging technologies can increase the cost effectiveness of conservation measures, affect demand forecasts, and eventually lead to the establishment of new standards.

## Table B-6: Potential Water Savings From Efficient Fixtures

| Fixture [a] | Fixture capacity [b] | Water use (gpd) |  | Water savings (gpd) |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Per capita | 2.7-person <br> household | Per capita | 2.7-person <br> household |

Toilets [c]

| Efficient | 1.5 gallons/flush | 6.0 | 16.2 | na | na |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Low-flow | 3.5 gallons/flush | 14.0 | 37.8 | 8.0 | 21.6 |
| Conventional | 5.5 gallons/flush | 22.0 | 59.4 | 16.0 | 43.2 |
| Conventional | 7.0 gallons/flush | 28.0 | 75.6 | 22.0 | 59.4 |


| Showerheads [d] |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Efficient | 2.5 [1.7] gal/min | 8.2 | 22.1 | na | na |
| Low-flow | 3.0 to $5.0[2.6] \mathrm{gal} / \mathrm{min}$ | 12.5 | 33.8 | 4.3 | 11.7 |
| Conventional | 5.0 to 8.0 [ 3.4$] \mathrm{gal} / \mathrm{min}$ | 16.3 | 44.0 | 8.1 | 22.0 |

Faucets [e]

| Efficient | $2.5[1.7] \mathrm{gal} / \mathrm{min}$ | 6.8 | 18.4 | na | na |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Low-flow | $3.0[2.0] \mathrm{gal} / \mathrm{min}$ | 8.0 | 21.6 | 1.2 | 3.2 |
| Conventional | 3.0 to $7.0[3.3] \mathrm{gal} / \mathrm{min}$ | 13.2 | 36.6 | 6.4 | 17.2 |

Toilets, Showerheads, and Faucets Combined

| Efficient | Not applicable | 21.0 | 56.7 | na | na |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Low-flow | Not applicable | 34.5 | 93.2 | 13.4 | 36.4 |
| Conventional | Not applicable | 54.5 | 147.2 | 33.5 | 90.4 |

Source: Amy Vickers, "Water Use Efficiency Standards for Plumbing Fixtures: Benefits of National Legislation," American Water Works Association Journal. Vol. 82 (May 1990): 53.
na $=$ not applicable
[a] Efficient = post-1994
Low-flow $=$ post-1980
Conventional $=$ pre-1980
[b] For showerheads and faucets: maximum rated fixture capacity (measured fixture capacity). Measured fixture capacity equals about two-thirds the maximum.
[c] Assumes four flushes per person per day; does not include losses through leakage.
[d] Assumes 4.8 shower-use-minutes per person per day.
[e] Assumes 4.0 faucet-use-minutes per person per day.

