US ERA ARCHIVE DOCUMENT

## EPA Innovative Energy Management Workshop

# Third Party Contract Agreements



February 8, 2010 Hilo, Hawaii

Miles Kubo miles.kubo@energy-industries.com



#### Overview

- > The Energy Environment
- The True Cost of Electricity
- The Energy "Profit Center"
- > Financing Energy Projects



## **Energy Environment**

## Business could save more energy

Experts say most aren't doing nearly enough to improve efficiency

> BY CHRISTINE BUURMA Wall Street Journal

Businesses may be making some progress in implementing energy-efficiency measures, but most have a long way to go, environmental advocates say. Many companies have not even undertaken the most simple energy-saving steps, such as installing more efficient fluorescent lighting and optimizing their air-conditioning systems, these groups say.

"Companies are leaving a lot of opportunities on the table," says Mark Brownstein, the managing director of business projects for the climate and air program at Environmental Defense, a New York-based environmental group. Adds David Hamilton, global

The Baytown Olefins chemical processing plant, in Baytowl Combined Heat and Power Award for its co-generation fac

"Most managers are so caught up in the day-to-day operations that they do not have the time to think about energy efficiency."

INSIDE Business Goes On an Energy Diet Inside Jobs n'an'an'an'a THE SHEET SHEET SHEET THE THE SHEET Not Enough 2008, 4000, 4000, 4000, 4000, 4000 Reducing Gai Power Plays

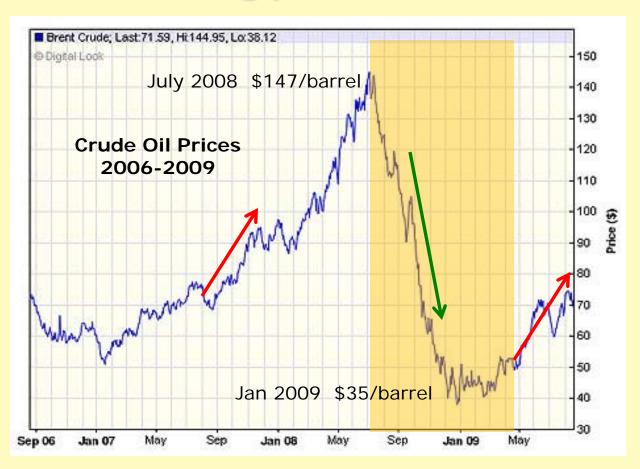


## The Energy Environment

- ➤ American Recovery and Reinvestment Act of 2009 (ARRA 09)
- Energy Policy Act of 2008 (EPACT 08)
- ➤ Hawaii Clean Energy Initiative (HCEI 08)



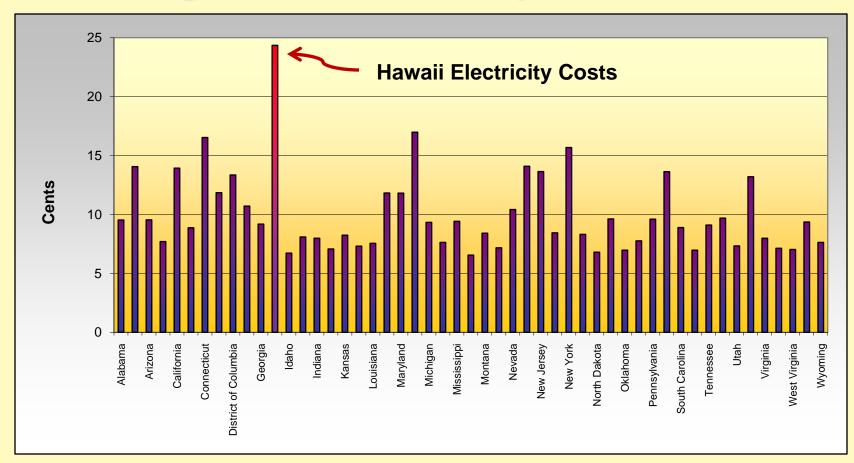
## The Energy Environment



Fuel Surcharges on the Rise Again



## Average kWh Costs by State - 2009



Source





## The True Cost of Light

100 Watt Incandescent Lamp: 50¢



24/7/365

#### **Electricity for 1 year:**

Idaho	3¢/ kWh	> \$ 25
Washington	8¢/ kWh	> \$ 75
California	12¢/ kWh	> \$100
Oahu	23¢/ kWh	> \$200
Maui	34¢/ kWh	> \$300
Kanai	45¢/ kWh	> \$400



#### The True Cost of Power

10 Horsepower Electric Motor: \$1,000



24/7/365

#### **Electricity for 1 year:**

Idaho	3¢/ kWh	\$ 2,000
Washington	8¢/kWh	\$ 5,000
California	12¢/ kWh	\$ 8,000
Oahu	23¢/ kWh	\$15,000
Maui/Hawaii	34¢/ kWh	\$22,000
Kauai	45¢/ kWh	\$29,000



#### The True Cost of Power

10 Horsepower Electric Motor: \$1,000



#### Simple Math:

Total system cost: \$ 2,000

Annual electricity cost: \$15,000

Cost of premium upgrade: \$ 1,000

10% annual savings: \$ 1,500

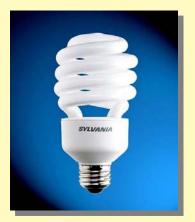
Total cost saving (10 yrs): \$15,000

\$1,000 of additional cost yields \$15,000 of Savings

The Evolution of Energy



Lights



Sensors



Controls



**Pumps** 









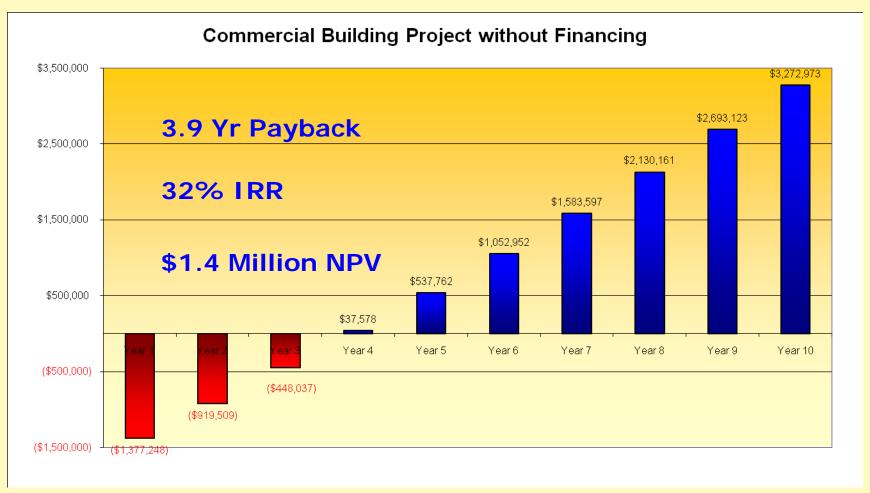
**VFDs** 

Compressors Chillers

PV

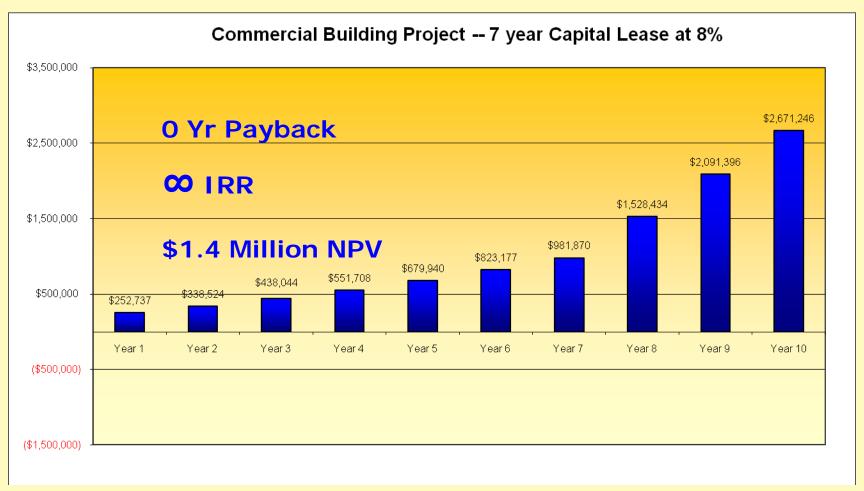


## The Energy "Profit Center"





## The Energy "Profit Center"





## The Energy "Profit Center"

#### **Annual Cash Flow**

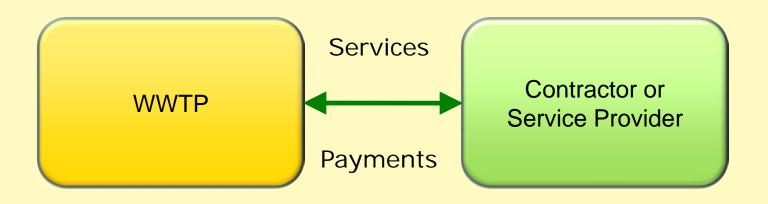
Annual Utility Bill Savings \$444,000

Annual Lease Payments \$372,000

\$72,000



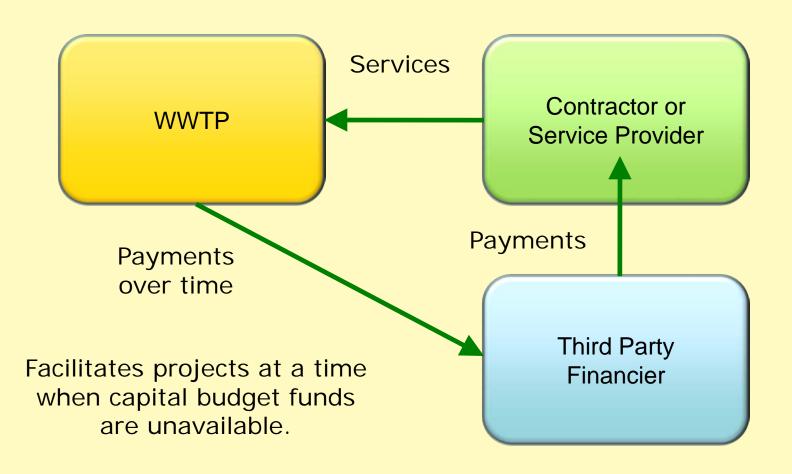
## Third-Party Financing



Usually, work is performed under "bid & spec" procurement program when capital budgeting funds are available.



## Third-Party Financing





## Third-Party Financing

- Term Loans
- Equipment Financing
- Municipal Financing
- UESC Utility Energy Services Contract
- PPA Power Purchase Agreements
- ESPC Energy-Saving Performance Contracts



- Term Loan
  - Traditional Borrowing
  - Corporate / Private Sector
  - Credit review
  - Collateral & Guarantees



- Capital Lease
  - User-Owned Asset
  - Simplified Credit Review
  - \$1 "Buyout" at End of Term
  - Asset is Collateral



- Operating Lease
  - Lender-owned Asset
  - Monthly Expense
  - Fair Market Value Residual
  - Off-Balance Sheet Transaction



- Municipal Lease
  - State / City / Nonprofit
  - Tax Exempt like SPRB
  - Government's credit for underwriting
  - Non-appropriation clause



## UESC Utility Energy Services Contract

- Utility pays for infrastructure upgrades
- Long-term contract with Utility
- Repayment through utility bills
- Customer satisfaction program



# PPA Power Purchase Agreement

- Long-term renewable energy
- Third-party owns asset
- Third-party takes incentives
- User purchases power from system
- Future purchase BTUs



## ESPC Energy Savings Performance Contracts

- ESCO Energy Services Companies
- Governmental / Institutional / DoD
- Large, multi-facility program
- Design-Build-Maintain program
- G-Max / Guaranteed Savings



## ESPC State Performance Contracting Program

- DAGS Program ESCO list
- State/C&C/Quasi-Governmental
- Replacement & maintenance
- Municipal financing
- Long-term agreements



### Summary

- The energy environment is ripe for action.
- > The true cost of electricity is a critical driver.
- ➤ Energy efficiency can be made into a "Profit Center".
- Financing will facilitate the implementation of energy programs.
- Innovative programs are readily available.
- Knowledge and information is the key to successful energy financing.

#### ...Questions?

## THANK YOU



miles.kubo@energy-industries.com