



Vision for a Sustainable CNMI


June 24, 2009

Est. 2005

MINA's Mission:

To conserve and restore the array
of habitats that sustains our
natural biodiversity and heritage
for today and tomorrow

Who is MINA?

- ▶ 9-Member Board
 - ▶ Over 100 members and organizations dedicated to the conservation of the diverse natural and cultural resources of the CNMI
 - ▶ Over 60 years experience in resource management combined
- 

2008-2011 Strategic Plan

Issue	Goals	Objectives	Projects
<i>Meeting the Micronesia Challenge</i>	Educate the public on existing land use and marine practices, promoting better community stewardship.	<ul style="list-style-type: none"> -Conduct and develop a “More fish, less pollution” campaign -Increase by 50% the general public’s knowledge and understanding of the CNMI’s rules and regulations used to manage the marine resources. 	<ul style="list-style-type: none"> -Identify and target significant stakeholder marine resources user groups for a “more fish, less pollution” outreach and education program. -Conduct in 2008 a teacher training camp and a kids summer camps.
<i>Solid Waste</i>	Clean beaches and reduction of solid waste.	Coordinate (via MINA staff & volunteers) with Beautify CNMI! coalition “leads” on solid waste reduction activities.	<p>Identify beaches for adoption; solicit community members, businesses and legislators to donate trash removal for area beaches; provide educational signage at beaches.</p> <p>-Marine Debris Project</p>

Obyan Beach

GOALS

- Restore Obyan Beach for turtle nesting
- Diminish upland run off to prevent sedimentation
- Improve water visibility



Teacher Camps

GOALS

- Introduce teachers to basic coral reef ecology principles
- Explore the benefits of reefs
- Understand human impacts on reefs
- Raise awareness of how individuals can mitigate their impact on our reefs



Teacher Camps

GOALS

- Share lesson plans
- Conduct Field trips
- Revegetate watersheds
- Promote environmental stewardship



Teacher Camp and Field trips



Take the Right Route

GOAL:

- Use extensive Public Outreach and incentives to reduce our carbon footprint



2008-2011 Strategic Plan

Issue	Goals	Objectives	Projects
<i>Meeting the Micronesia Challenge</i>	Educate the public on existing land use and marine practices, promoting better community stewardship.	<ul style="list-style-type: none"> -Conduct and develop a “More fish, less pollution” campaign -Increase by 50% the general public’s knowledge and understanding of the CNMI’s rules and regulations used to manage the marine resources. 	<ul style="list-style-type: none"> -Identify and target significant stakeholder marine resources user groups for a “more fish, less pollution” outreach and education program. -Conduct in 2008 a teacher training camp and a kids summer camps.
<i>Solid Waste</i>	Clean beaches and reduction of solid waste.	Coordinate (via MINA staff & volunteers) with Beautify CNMI! coalition “leads” on solid waste reduction activities.	<p>Identify beaches for adoption; solicit community members, businesses and legislators to donate trash removal for area beaches; provide educational signage at beaches.</p> <ul style="list-style-type: none"> -Marine Debris Project

Wing Beach

GOALS

- Reduce littering and marine debris
- Change behavior by educating and removing barriers
- Provide regular trash removal



2008-2011 Strategic Plan

Issue	Goals	Objectives	Projects
<p>Building MINA's capacity</p>	<ul style="list-style-type: none"> • Improve financial stability • Improve Evaluations and Reporting of MINA's Strategic Plan progress to membership. 	<ul style="list-style-type: none"> • Develop a strategy to market MINA. Increase MINA's public awareness and public involvement. • Increase MINA general membership to 200 individuals by the end of strategic planning session in 2010. • Develop and implement a fundraising strategy. • Communicate to MINA's membership a better understanding of membership fees and activities 	<ul style="list-style-type: none"> • Conduct membership events for recruiting at least 25 new members per year, obtain corporate-business membership and to retain 80% of current members. • Seek 2 grants / year. (funding in the \$10 to \$50K range.) • Conduct 2 fundraising events / year. • Establish 5 new business partnerships within 2 years. • Quartlerly communicate progress via an expanded web site. • In November 2009 conduct MINA's 3rd strategic planning meeting, Ex. Dir. will report progress on 2008 - 2010 strategic plan and BOD along with general membership will create a 2010 – 2012 strategic plan.

MINA will continue to:

- ▶ Identify threats and create strategies to meet the Micronesia Challenge by 2020
- ▶ Raise community awareness and lead change through example
- ▶ ADAPT to reduce your



Purchase Carbon Offsets!



26th Pacific Islands Environment Conference

June 22-25, 2009
Saipan, CNMI



- ▶ Proceeds will go towards a revegetation effort in the Laolao Bay Watershed as part of our field trips
- ▶ Memberships available here or visit:

www.minapacific.org

Thank You

