

facts about: *Skin Cancer*

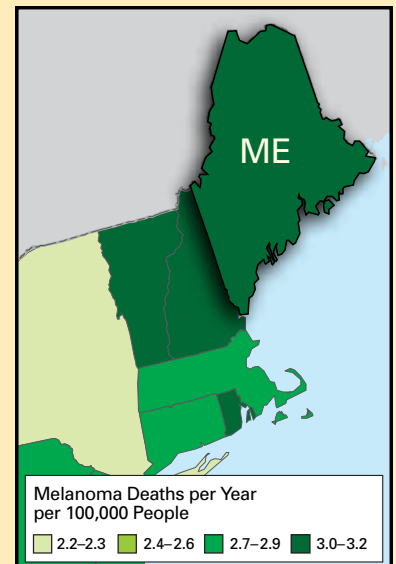
MAINE

Skin cancer is the most common cancer diagnosed in the United States.¹⁻⁴ This fact sheet presents statistics about skin cancer for Maine and the United States as a whole.

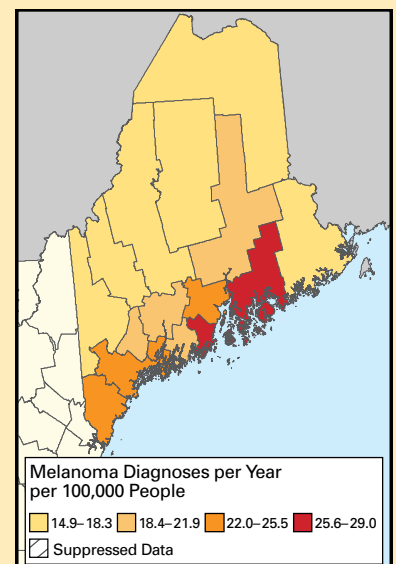
just the facts: *Skin Cancer in Maine*

- **Sunburns on the Rise.** A 2004 survey found that 42.6% of white adults in Maine had at least one sunburn in the past year—an increase from 37% in 1999.⁵ Sunburns are a significant risk factor for the development of skin cancer.⁶⁻⁸
- **New Cases of Melanoma.** The rate of new melanoma diagnoses—responsible for 75% of all skin cancer deaths—was 25% higher in Maine than the national average from 2001-2005 and was the 10th highest in the U.S.^{9,10} An estimated 410 state residents were diagnosed with melanoma in 2008.²
 - Among whites—who are at the highest risk for melanoma—Maine had the 16th highest melanoma incidence rate in the U.S. from 2001-2005.¹⁵
- **Deaths from Melanoma.** Approximately 45 people in Maine die of melanoma every year.¹¹ Maine had the 14th highest melanoma death rate nationally from 2001-2005—11% higher than the U.S. average.¹²

Melanoma Death Rates, 2001–2005¹¹ All Races, Both Sexes, All Ages



Annual Rate of New Melanoma Diagnoses, 2001–2005⁹ All Races, Both Sexes, All Ages



¹⁻⁴¹ All references can be found on the SunWise Web site at: www.epa.gov/sunwise/statefacts.html

survivor story: *Jessica DeJongh*



In 2003, a new mole appeared on my left shin that was oddly-shaped. A nurse practitioner pointed it out during a routine exam and made me an appointment to get the mole removed right away, but I didn't think much of it. I was completely unprepared for the results: I had Stage II melanoma.

The next year was difficult. I was 27 years old and fighting for my life! I had scarring surgery and a year of interferon treatments that made me feel like I had the flu and made my hair fall out. I was one of the fortunate ones. They found my melanoma early. Since completing the treatment, I've been cancer-free for more than five years.

While I sunburned frequently as a child and young adult, I've changed my ways. Now I'm taking precautions to prevent more skin damage. Learn from my experience and stay in the shade or inside between 10 AM and 4 PM, wear sunscreen, and take the time to reapply it generously and often. Remember to help your kids develop these sun-safe habits: we each have only one skin to live in!

Jessica DeJongh, a first grade teacher from Manchester, Maine, teaches her students and their parents about sun safety.

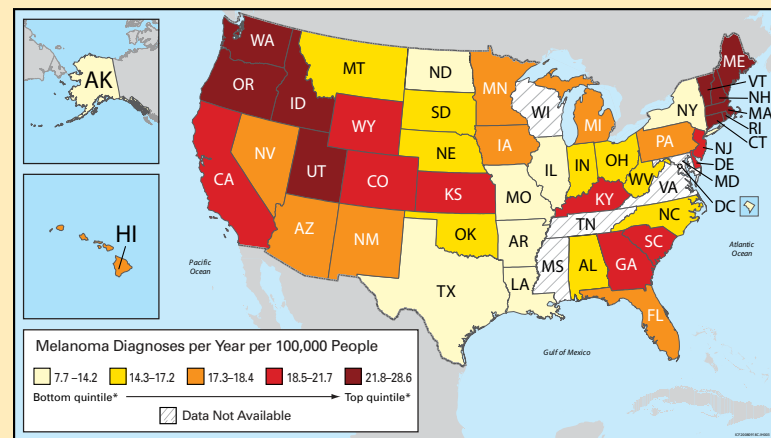
The Cost of Skin Cancer

In the U.S., medical costs to treat skin cancer are estimated at almost \$2 billion annually.¹³⁻¹⁴

statistics: *Cause for Concern*

- In 2008, more than 1 million people were diagnosed with skin cancer, making it the most common of all cancers.¹⁻⁴ More people were diagnosed with skin cancer in 2008 than with breast, prostate, lung, and colon cancer combined.² About **1 in 5 Americans will develop skin cancer during their lifetime.**¹⁶
- One American dies of melanoma almost every hour.²
- Melanoma is the second most common form of cancer for adolescents and young adults (15-29 years old).¹⁷
- For people born in 2005, 1 in 55 will be diagnosed with melanoma¹²—nearly 30 times the rate for people born in 1930.¹⁸

National Annual Rate of New Melanoma Diagnoses, 2001–2005¹⁵
All Races, Both Sexes, All Ages, Age-adjusted Rates



* Please note that delays in reporting melanoma cases to cancer registries are more common since they are usually diagnosed and treated in non-hospital settings such as physician offices. States are grouped into quintiles based on rates of melanoma diagnoses. A quintile is a statistical “block” representing 20% of a total. Because data are available for only 45 states and D.C., four quintiles include nine states, and one includes 10. For example, the ten states with the highest melanoma rates—21.8 to 28.6 diagnoses per 100,000 residents every year—are in the top quintile.

what works: *An Ounce of Prevention*

- **Unprotected exposure to ultraviolet light—a known human carcinogen—is the most preventable risk factor for skin cancer.**^{6,16,19-23} Taking simple steps as early in life as possible can reduce one’s risk.^{2-4, 24,25}
- **Early detection of melanoma can save one’s life.**²⁶⁻³² Skin examinations may be the best way to detect skin cancer early.^{2, 33-37}
- The CDC found evidence that **education and policy approaches in primary schools (for children) and in recreational or tourism settings (for adults) can improve sun safety behaviors.**³⁸⁻³⁹
- Student self-reported data⁴⁰—collected as part of the U.S. EPA’s SunWise Program—showed that **teachers using the SunWise Tool Kit for 1-2 hours yearly can spur increases in students’ sun safety knowledge and attitudes and small to modest improvements in short-term sun safety behaviors.**⁴¹
 - Using the data mentioned above, published modeling results show SunWise teaching between 1999 and 2015 could prevent more than 50 premature deaths and 11,000 future cases of skin cancer, saving the country more than \$30 million in medical costs and productivity losses.⁴¹

skin cancer prevention: *Action Steps*

- **Do Not Burn.** Overexposure to the sun is the most preventable risk factor for skin cancer.
- **Avoid Sun Tanning and Tanning Beds.** UV light from tanning beds and the sun causes skin cancer and wrinkling.
- **Use Sunscreen.** Generously apply a broad spectrum sunscreen with an SPF of 15 or higher. Reapply at least every two hours, and after swimming or sweating.
- **Cover Up.** Wear protective clothing, such as a long-sleeved shirt, pants, a wide-brimmed hat, and sunglasses with 99-100% UVA/UVB protection, when possible.
- **Seek Shade.** Seek shade when the sun’s UV rays are most intense between 10 a.m. and 4 p.m.
- **Watch for the UV Index.** Pay attention to the UV Index when planning outdoor activities to prevent overexposure to the sun.

1-41 All references can be found on the SunWise Web site at: www.epa.gov/sunwise/statefacts.html