



# JANUARY IS NATIONAL RADON ACTION MONTH





Indoor Air Quality (IAQ)

# NATIONAL RADON ACTION MONTH NEWSLETTER

# SEPTEMBER 2010

Welcome to EPA's September 2010 National Radon Action Month Newsletter. Below, you will find the latest updates and tools to help you raise awareness during National Radon Action Month and throughout the year. By conducting radon awareness activities in your community, you are joining the national effort to save lives from radon exposure under the Radon Leaders Saving Lives Campaign.

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## **New and Improved National Radon Poster Contest Website**

As the final deadline for National Radon Poster Contest entries approaches, Kansas State University (K-State) has launched a redesigned contest website and new outreach resources to help radon stakeholders, students, teachers and parents get involved in this year's contest. Visit the redesigned and reorganized website today to find information on how to participate in this year's contest.

The new website includes helpful resources to guide radon stakeholders in successfully organizing state or local poster contests. Tools are also available to engage students, teachers and parents who may be interested in participating. Materials include:

- Resources for state/local contest organizers, including tools and templates, detailed contest rules and important dates.
- Fun and vibrant web buttons that allow organizations to promote the contest on their individual websites.
- An Outreach Kit that offers social networking tools and ideas and gives tips on how to organize an awards ceremony.
- Information for teachers to get their students involved in the contest, such as artwork submission tools and radon lesson plans.
- Online activities and games for students and parents to learn about radon and prepare to enter the contest.
- An interactive map of poster contest contact information and deadlines for each state.

#### Spread the word – the poster submission deadline for most states is October 31, 2010.

To read a personal blog entry about the contest, visit EPA's Greenversations to read "That's My Daughter's Radon Poster Design on the T-Shirt You're Wearing!" by Jani Palmer.

If your state does not run a state-level contest, send poster entries directly to KSU by October 31, 2010. For more information about the contest, including rules and judging criteria, please visit the K-State National Radon Poster Contest website or contact Bruce Snead from K-State at Radon@ksu.edu.

## Preparation for the 2011 National Radon Action Month

Many of you have probably started to plan your outreach activities for January 2011 for National Radon Action Month. RadonLeaders. org will again host the online activity submission form. Please be sure to submit your January 2011 activities for National Radon Action Month. In addition, you are welcome to submit National Radon Action Month related activities before and after January. All activities submitted must have a start date between September 1, 2010 and February 28, 2011, to be included in our final reporting for this year. The online activity submission form will be open for entries from September 2010 through February 2011.

Take a minute to look at our new Excel feature. As you browse activities from previous years for your state, you will notice a new link on the results page to "Export This Search to Excel." Click this link to export an NRAM activity search for your state to an Excel spreadsheet. You can use this spreadsheet to keep an organized record of the activities taking place in each state. We hope that this new feature will help state radon programs track their state's progress through National Radon Action Month more efficiently. Please take a few moments to try the new feature now!

Stay tuned for additional updates on resources and tools for the 2011 National Radon Action Month. In the meantime, visit the Event Planning Kit on EPA's National Radon Action Month website to begin your preparation for January. Also, view the NRAM Results page on RadonLeaders.org for a summary of 2010 National Radon Action Month outreach.

#### This Edition's Checklist

- Visit the redesigned National Radon Poster Contest website for tools and resources to get involved. The final deadline for submitting entries is October 31, 2010!
- Start your preparation for the 2011 National Radon Action Month by using the Event Planning Kit and viewing results from the 2010 NRAM.
- Browse past NRAM activities to learn about your state's previous outreach and try our new export feature!

#### **Tell Us What You Think**

Is there a topic related to National Radon Action Month you want to see covered in the Newsletter, discussed at a Webinar or presented at the National Radon Meeting? Need more information or have a quick question? Let us know by sending an e-mail to radonevents@cadmusgroup.com.