

# How Colleges and Universities Can Help Accelerate Community Deployment of Solar

*Hosted by U.S. EPA's Green Power Partnership*



*Green Power Partnership Webinar  
June 15, 2016  
1:00 – 2:00 PM EDT*

# Today's Speakers and Agenda

- Webinar Logistics & Introduction
  - Christopher Kent, Program Manager, EPA's Green Power Partnership
- College & University Case Studies
  - Myron Willson, Deputy Chief Sustainability Officer, University of Utah
  - Peter Sandberg, Assistant Vice President for Facilities, St. Olaf College
- Question & Answers
- Post-webinar Survey



# Webinar Logistics

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Talking: Christopher Kent

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- Questions

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State of the Voluntary Green Power Market  
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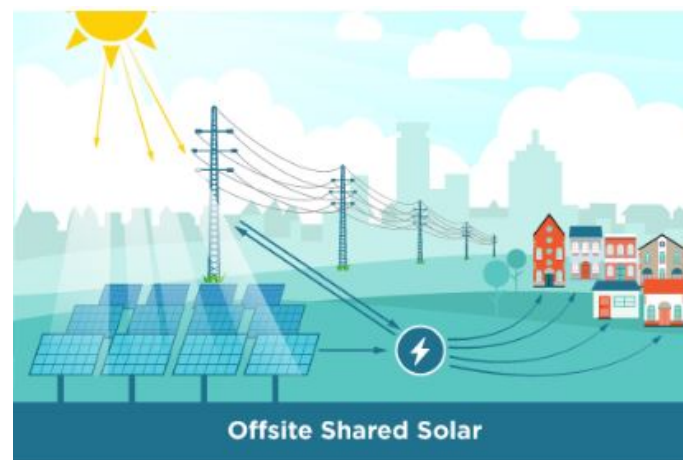


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# Community Solar



# Different Models for Community/Shared Solar



Images courtesy of DOE SunShot program



# RECs and Claims

- REC ownership allows you to claim that you are using renewable electricity
  - Once a claim is made, the RECs are retired
- REC ownership signifies that your electricity was generated by a zero emissions resource
- REC ownership does not represent a direct emissions reduction or an avoided emission claim
- Substantiation of your claims is necessary
  - FTC's Green Guides and the National Association of Attorneys General Guidance



# Today's Presentations & GPP Webinar Series

- Today's presentations have been posted online at:  
<https://www.epa.gov/greenpower/green-power-partnership-events-and-webinars>
- Upcoming NREL webinar:
  - Solar Energy on Campus: Opportunities and common pitfalls in communicating renewable energy use in higher education
  - Friday, July 15<sup>th</sup> at 2PM EDT
  - Registration page:  
<https://attendee.gotowebinar.com/register/6532782795305717250>



# Green Power Partnership Overview

- Summary
  - The U.S. EPA's Green Power Partnership is a free, voluntary program that encourages organizations to use green power as a way to reduce the environmental impacts associated with conventional electricity use.
- Objectives
  - Reduce U.S. greenhouse gas emissions
  - Expand the voluntary green power market
  - Standardize green power procurement as part of best practice environmental management
  - Provide recognition platform for organizations using green power in the hope that others follow their lead
- 1,400 Partners using >34 billion kWh annually, equivalent to the annual electricity use of more than 3 million American homes





# EPA's 1,400+ Green Power Partners



# Want to Know More?

- Basic Information
  - An overview of Green Power Partnership is available on EPA's Web site [www.epa.gov/greenpower](http://www.epa.gov/greenpower)
- More Questions?
  - Christopher Kent, 202-343-9046, [kent.christopher@epa.gov](mailto:kent.christopher@epa.gov)

