## Fundamentals of Asset Management

Step 5. Set Target Level of Service

A Hands-On Approach

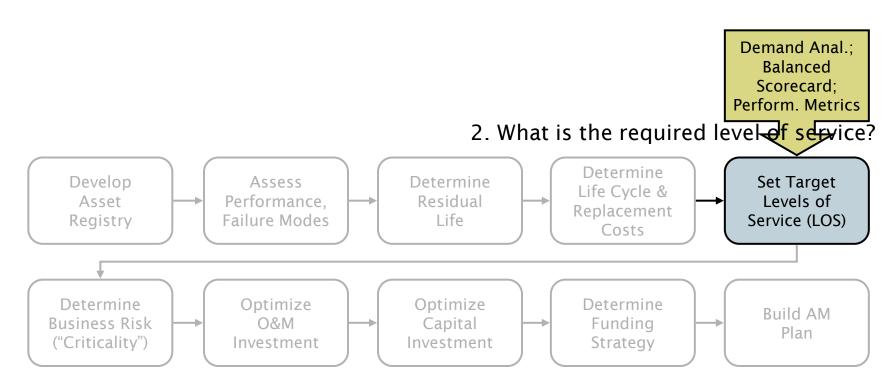
## Tom's bad day...



## Second of 5 core questions

- 2. What is the required level of service (LOS)?
  - What is the demand for my services by my stakeholders?
  - What do regulators require?
  - What is my actual performance?

## AM plan 10-step process



## Level of service

- Good, output-oriented management is driven by a defined standard or level of service
- Where that LOS is
  - Driven by customer-user demand
  - As determined by the appropriate legislative body in a political arena
  - Tied at the strategic organizational level to the tactical asset level
- LOS can be defined as
  - Characteristics or attributes of a service that describe its required level of performance
  - These characteristics typically describe how much, of what nature, and how frequently about the service

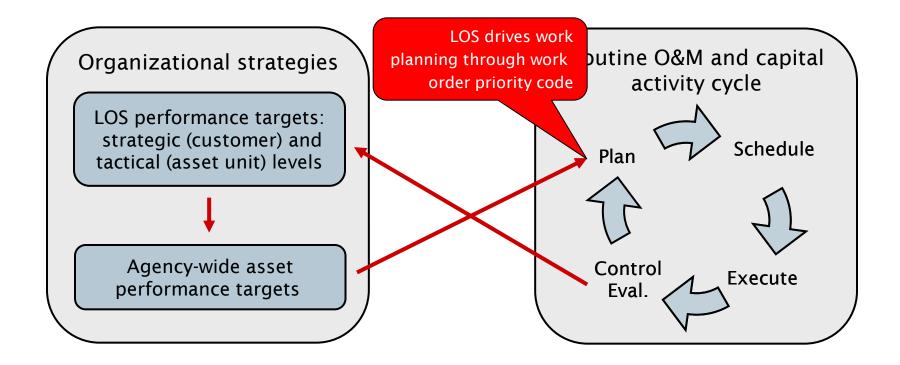
## Why LOS?

## It helps us...

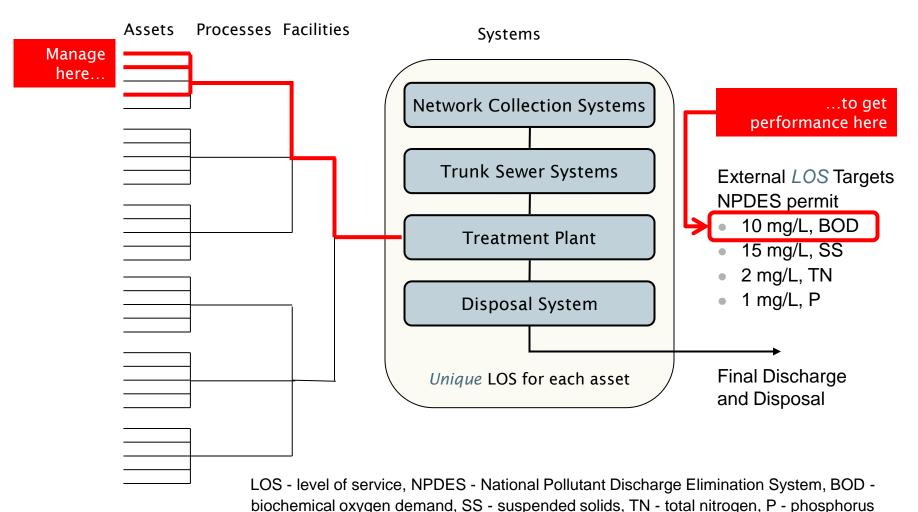
- Concentrate (focus) efforts and resources
  - On agreed on service levels
  - Less service-level-defined-by-notion
- Communicate service expectations and choices
  - Increased services equal increased costs
  - Discussion of trade-offs and risks
- Negotiate (regulators and council/commission/board)
  - Service levels
  - Costs and budgets
  - Rate impacts
  - Reinvestments for renewal
  - Level of risk

# Alignment of O&M and capital activities with organizational Level of Service strategies

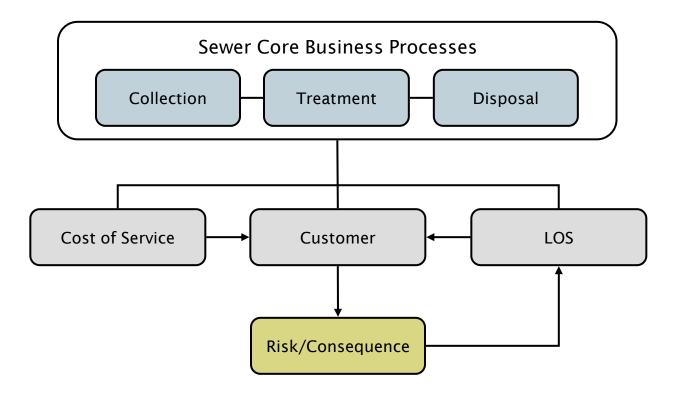
2. Set minimum levels of performance at asset level



## System performance requirements

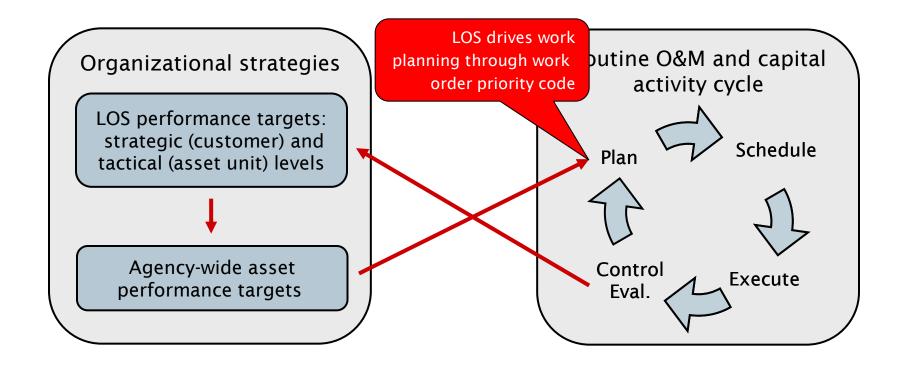


## LOS's strategic position



# Alignment of O&M and capital activities with organizational Level of Service strategies

2. Set minimum levels of performance at asset level



## Nature of LOS

- LOS occurs at multiple levels
  - Agency-wide
  - Groups or systems of assets (collection system, treatment plants)
  - Assets (individual pump stations, digesters, clarifiers)
  - Key asset components (pumps, motors, vfd's)
- LOS targets are established to roll up to meet higher level targets

## Nature of LOS, continued

## There are internal and external LOS targets

- External LOS targets typically are strategic or KPI outcomes
  - Driven by customer-user demand
  - Confirmed or determined by the appropriate legislative body in a political arena
- Internal LOS targets typically are tactical and geared toward focusing management activities

LOS is level of service, KPI is key performance indicator

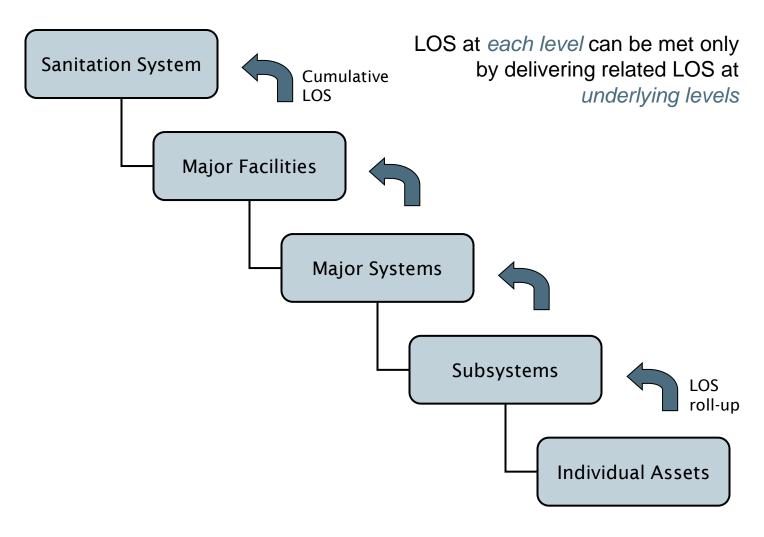
## Defining our "product"

- What does your utility "sell"?
  - Collection, conveyance, treatment, and disposal of sewage
  - Generation, transmission, treatment, and distribution of potable water
- In what manner? (highest level "attributes")
  - Customer friendly,
  - Environmentally responsible,
  - Affordable

## Drivers of "customer outrage"

- Service adequacy
  - Safety/health (standards, spills, purity, pressure)
  - Quality (standards, odor, taste, color, clarity, pressure)
- Reliability (frequency of outages)
- Availability/maintainability (duration of outages)
- Affordability/efficiency (price, equity, fiscal condition)
- Courtesy
- Environmental impact

## Roll up of LOS



ENVI	RONMENTAL
Kovil	Performance Indicators
	SD will comply with effluent quality st
	Compliance with all Ocean Discharge Pe
	Concentration of Emerging Chemical Con Plant No. 1 Secondary Effluent
C.	Effluent total coliform bacteria after initial
	Source Control permitee compliance with ercent
2. 00	SD will manage flows reliably.
a.	Frequency of use of emergency 1-mile of
b.	Sanitary sewer spills per 100 miles
	Contain sanitary sewer spills within 5 hou
3. OC	SD's effluent will be recycled.
a.	Treated effluent reclaimed, % (flow)
4. OC	CSD will implement a sustainable bioso ram.
a.	National Biosolids Program Certification Management System
b.	Percent of biosolids beneficial reuse Class "B" Class "A/EQ"
5. OC	SD will improve the regional watershe
a.	Dry weather urban runoff collected and tr
b.	Rainfall induced inflow and infiltration, we
C.	Stormwater management, % of treatment treated on-site
d.	Per capital wastewater flow rate, gallons
6. OC	SD will protect the air environment.
a.	${\it Odor\ complaints:\ Reclamation\ Plant\ No.}$
	Treatment Plant No. 2

Collection System

Community, cancer risk per 1 r

b. Air emissions health risk to:

Employees

c. Air mass emissions permit compliance, %

SOCIAL
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Key Performance Indicators	2005 Target Level of Service		
OCSD will be a good neighbor and will be responsive to its customers.			
a. Off site Biosolids nuisance complaints	0		
b. Odor complaint response			
Treatment Plants within 1 hour	100%		
Collection System within 1 working day	100%		
c. Restore collection service to customer within 8 hours	100%		
<ul> <li>d. Respond to public complaints or inquiries regarding construction projects within 1 working day</li> </ul>	>90%		
e. Respond to collection system spills within 1 hour	100%		
f. New connection permits processed within one working day	>90%		
g. Dig Alert response within 48 hours	100%		
2. OCSD will provide public access to OCSD information.			
a. Public Records Act requests within 10 working days	100%		
b. Post Board/Committee Agenda Packages 72 hours prior to meeting	100%		
<ul> <li>c. Post studies and reports on OCSD website within 1 week of receive/file.</li> </ul>	100%		
3. OCSD will take care of its people.			
a. Training hours per employee	45		
b. Employee Injury Incident Rate	<3.75		

# Example of "Triple Bottom Line" LOS statement

#### **ECONOMIC**

Key Performance Indicators	of Service
OCSD will exercise sound financial management.	
a. New borrowing	Not more than annual Capital Improvement Program requirements
b. COP coverage ratio	Between 1.25 and 2.0
c. COP service Principal and Interest	< than O&M expenses
d. Annual SFR user fee increase	not more than 15%
e. Annual user fees	Sufficient to cover all O&M requirements
f. Annual increase in collection, treatment, and disposal costs per million gallons	< 10%
g. Annual variance from adopted reserve policy	<5%

<u> </u>	
ENVIRONMENTAL -	
	2005 Target Level
Key Performance Indicators	of Service
OCSD will comply with effluent quality standards.	
a. Compliance with all Ocean Discharge Permit Limits, %	100%
b. Concentration of Emerging Chemical Constituents of Concern,	NDMA < 150 ppt
Plant No. 1 Secondary Effluent	1,4 Dioxane <2ppb
c. Effluent total coliform bacteria after initial dilution, mpn	<1.000
d. Source Control permitee compliance with permit conditione, percent	>90%
2. OCSD will manage flows reliably.	
a. Frequency of use of emergency 1-mile outfall	0 per year during dry weather < once per 3 years in peak wet weather
b. Sanitary sewer spills per 100 miles	< 2.1
c. Contain sanitary sewer spills within 5 hours	100%
3. OCSD's effluent will be recycled.	
a. Treated effluent reclaimed, % (flow)	4% (10 mgd)
4. OCSD will implement a sustainable biosolids management program.	
National Biosolids Program Certification for Environmental     Management System	Maintain
b. Percent of biosolids beneficial reuse	100%
Class "B"	40%
Class "A/EQ"	60%
5. OCSD will improve the regional watershed.	
a. Dry weather urban runoff collected and treated	4 mgd
b. Rainfall induced inflow and infiltration, wet weather peak factor	<2.2
<ul> <li>Stormwater management, % of treatment process area runoff treated on-site</li> </ul>	100%
d. Per capital wastewater flow rate, gallons per person per day	<105
6. OCSD will protect the air environment.	
a. Odor complaints: Reclamation Plant No. 1	_
Treatment Plant No. 2	5
Collection System	4
b. Air emissions health risk to:	.05
Community, cancer risk per 1 million Employees	<25 <25
c. Air mass emissions permit compliance, %	100%
5.7 iii madd diffiddion pormit domphandd, 70	10070

Triple Bottom Line Category

Value Statements

Set strategic levels of service & tolerable risk limits

Example of "Triple Bottom Line" LOS statement

**Key Performance Indicators** 

**KPI Targets** 

#### SOCIAL 2005 Target Level **Key Performance Indicators** of Service 1. OCSD will be a good neighbor and will be responsive to its customers. a. Off site Biosolids nuisance complaints b. Odor complaint response Treatment Plants within 1 hour 100% 100% Collection System within 1 working day c. Restore collection service to customer within 8 hours 100% d. Respond to public complaints or inquiries regarding construction >90% projects within 1 working day e. Respond to collection system spills within 1 hour 100% >90% f. New connection permits processed within one working day 100% g. Dig Alert response within 48 hours 2. OCSD will provide public access to OCSD information. a. Public Records Act requests within 10 working days 100% b. Post Board/Committee Agenda Packages 72 hours prior to 100% meeting c. Post studies and reports on OCSD website within 1 week of 100% receive/file. 3. OCSD will take care of its people. a. Training hours per employee 45 b. Employee Injury Incident Rate <3.75

#### **ECONOMIC**

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Triple Bottom Line Category

Value Statements

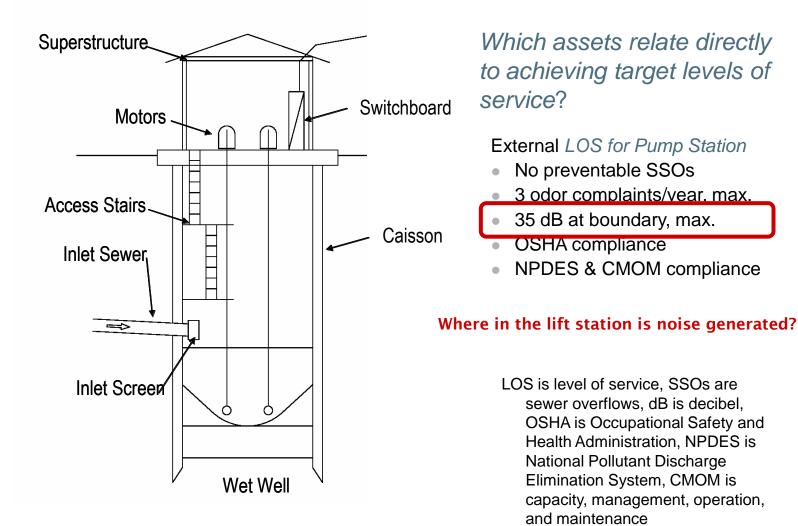
Set strategic levels of service & tolerable risk limits

Example of "Triple Bottom Line" LOS statement

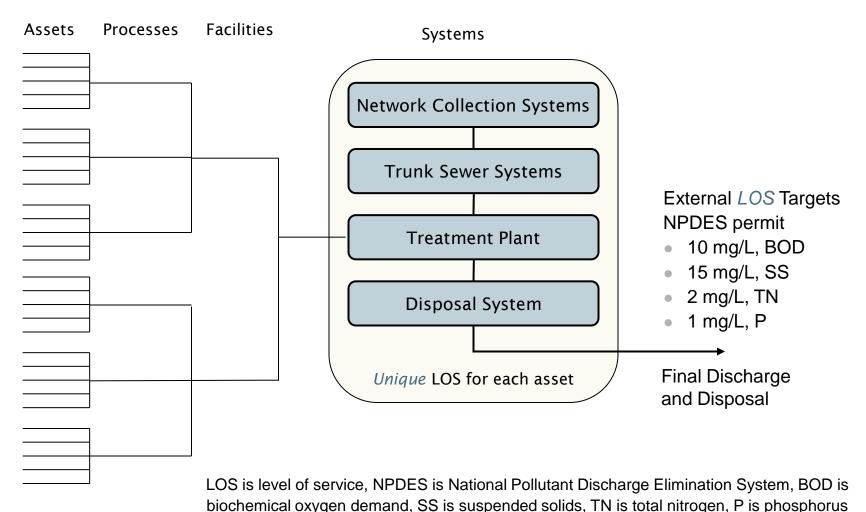
**Key Performance Indicators** 

**KPI Targets** 

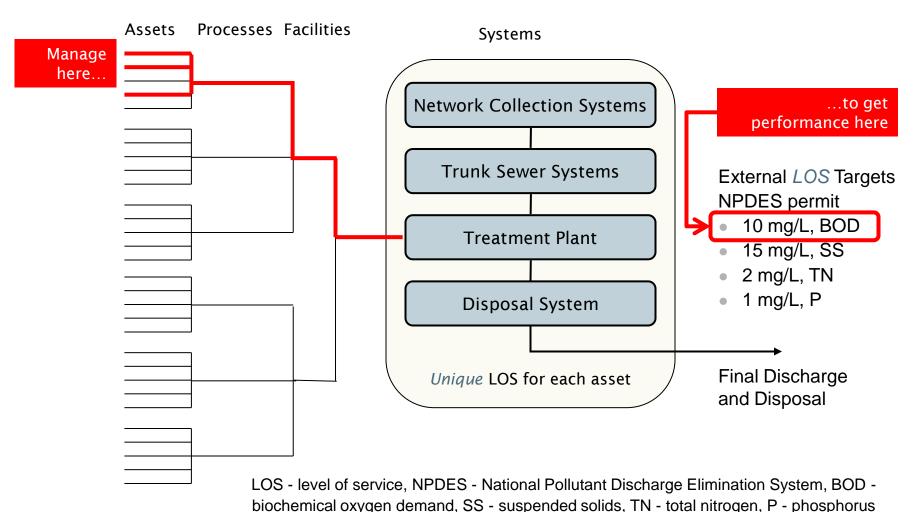
## Pump station LOS requirements



## System performance requirements



## System performance requirements



## Recall: Four major failure modes

Failure Mode	Definition	Tactical Aspects	Management Strategy
Capacity	Volume of demand exceeds design capacity	Growth, system expansion	Redesign
LOS	Functional requirements exceed design capacity	Codes & permits: NPDES, CSOs, OSHA, noise, odor, life safety; service, etc.	O&M optimization, renewal
Mortality	Consumption of asset reduces performance below acceptable level	Physical deterioration due to age, usage (including operator error), acts of nature	O&M optimization, renewal
Efficiency	Operations costs exceed that of feasible alternatives	Pay-back period	Replace

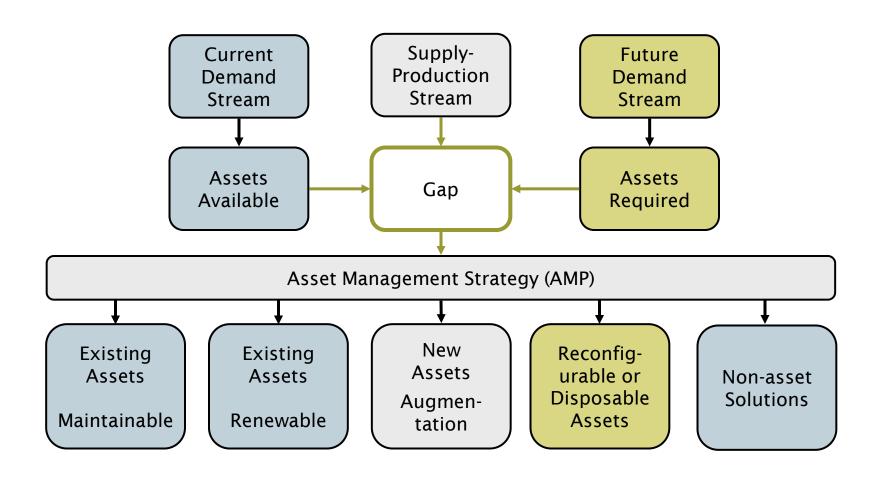
NPDES is National Pollutant Discharge Elimination System, CSOs are combined sewer overflows, and OSHA is Occupational Safety and Health Administration

## Forces driving LOS

LOS is constantly subjected to forces of change:

- Growth/retrenchment
- Regulatory requirements
- Demands of customers
- Physical deterioration
- Operational costs/efficiencies

## Balancing future demand with current capabilities



## **Example: Pump station LOS**

Standard	Measure	Current	Target
Performance			
Odor	Complaints/year	0.5	1
	Number/year	2	0
Spills	Gallons/spill	56,000	2,000
Pumping	Percent influent	99.68%	100%
Reliability			
SCADA	Outages/year	7	2
	Duration, hours	72+	8
Power	Outages/year	1	1
	Duration, hours	7	2.5

## **Example: Pump station LOS**

Standard	Measure	Current	Target
Reliability, cont.			
Pumps	% reserve capacity, peak Q	30%	30%
	% redundancy at peak Q	0	50%
Power	2nd source, hours	7	2.5
Regulatory			
Spill reporting	Verbal, hours	NA	24
	Report, days	21	10
	Impact notice, hours	NA	8
	Training, hours/yr	0	8

## Key points from this session

## What is my required sustainable level of service?

#### **Key Points:**

- LOS is the "collection of measurable attributes or characteristics of a product or service delivered" to a customer
- LOS is most useful in a long term perspective - "sustainable LOS"
- LOS is ultimately defined by customers and regulators through the agency's Policy Board.
- System performance and customer satisfaction ("serviceability"") are related but separate concepts.
- LOS is directly related to the cost of service and the level of acceptable business risk.
- LOS is best measured across a range of balanced measures.
- Your Board should be involved in determining LOS.

### **Associated Techniques:**

- Customer demand analysis
- Regulatory requirements analysis
- Level of service statements; LOS "roll-up" hierarchy
- Balanced scorecard"
- Asset functionality statements
- AM Charter

## Tom's spreadsheet

