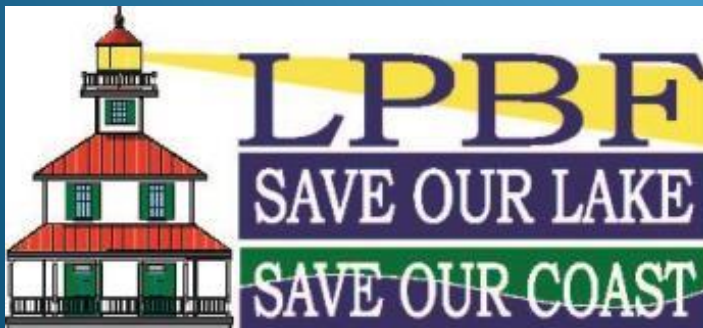


Go Jump in the Lake!
Restoring Access to New Orleans Lakefront to Increase Recreation, Learning



Project Purpose

LPBF to accelerate the ongoing revitalization of three miles of New Orleans' lakefront on the south shore of Lake Pontchartrain.

- LPBF to take on the role of manager of Pontchartrain Beach, entering a lease with the Orleans Levee District and implementing provisions from the 2005 community plan.
- Create new literature and signage in English and Spanish, for use along the lakefront and at Pontchartrain Beach.

Map of Project



Location of project is along three miles of Lake Pontchartrain's south shore in New Orleans, with LPBF sites at each end: The New Canal Lighthouse Museum and Education Center (8001 Lakeshore Drive) and Pontchartrain Beach (2045 Lakeshore Drive).

Outputs

LPBF to take on the role of manager of Pontchartrain Beach

- Execution of a lease to reopen Pontchartrain Beach to the public.
- Complete a site assessment by an engineering firm to identify conditions and hazards.
- Hire a community liaison to engage citizens groups and a supporters group.
- Purchase needed basic amenities such as trash receptacles and benches.

Bilingual *Guide to the Southshore Lakefront* for enjoying the lakefront in New Orleans

- LPBF will produce and make available at: the New Canal Lighthouse, Pontchartrain Beach, the Mardi Gras Foundation and the Bayou St. John marsh creation area.
- It will have safety message about swimming, fishing and recreating along lakefront, as well as direct residents to nearby boat harbors, sites for paddle boarding, fishing locations, and restaurants.
- It will also invite people to Pontchartrain Beach for recreation.

Bilingual signage along the lakefront to educate citizens about the lake's history and recovery. At Pontchartrain Beach, the signage will include safety messages about where to swim and guidance about proper disposal of waste.

At the New Canal Museum, the narrative of all displays will be reproduced as color handouts in Spanish to further educate and engage the Hispanic community.

Expected Outcomes

- Execute a lease with the Orleans Levee District to manage PB.
- Hire a part-time community liaison for the lakefront.
- Established a partnership with the Hispanic Chamber of Commerce; broadened networking and programming accordingly.
- Reconvene Pontchartrain Beach Supporters Group.
- Purchase & install at PB: picnic tables, benches, bike rack, and waste receptacles.
- Create and install bilingual signage for safety at PB.
- Create and install bilingual signage about caring for the lake.
- Created a new bi-lingual *Guide to the Southshore Lakefront* and disseminate broadly.
- Lead educational trips along the lakefront for resident and visitors.