



“Wise water management for a safer and stronger New Orleans”

Water Wise NOLA



We are a group made up of organizations who strive to educate individuals about wise water management for a safer and stronger New Orleans.



Project Purpose



Goal: Build knowledge and support around green infrastructure and to empower residents to take action both by installing measures on their properties and advocating for adoption and implementation of green infrastructure policy.



Neighborhoods



Outputs



- **Development:** Updating GNOF materials and curriculum and creating new materials
 - Joy of Water: Cookbook that provides green infrastructure “recipes”
 - “Big Easy Primer”
 - Water Wise Resource Guide
 - The compendium
- **Outreach:** Initial outreach in the neighborhoods to determine how we can complement any green infrastructure project that is occurring in the neighborhood.
- **Planning:** Secure date, time and facility for each workshop
- **Marketing:** Market and promote the workshop in each neighborhood
- **Implementation:** Execute the workshop in each neighborhood
- **Assessments:** Perform homeowners assessment that is open to the public in each neighborhood
- **Evaluation:** Follow up with homeowners to learn about any green infrastructure techniques that were installed and Identify green infrastructure champions in each neighborhood

Coordination with S&WB



1) Neighborhood Water Wise Workshops:

Introduce green infrastructure and how to incorporate it on your lot.

- Treme/Lafitte: **October 2014**
- 7th Ward/ St Claude/ Bywater: **November 2014**
- Central City: **January 2015**
- Broadmoor/Zion City/Gert Town/Hollygrove: **February 2015**
- Lower 9th Ward: **April 2015**
- Gentilly: **May 2015**
- Algiers: **June 2015**
- Mid City: **July 2015**

2) Capacity Training:

Build capacity in neighborhoods to address rainwater management.

- Treme/Lafitte/7th Ward/ St Claude/ Bywater: **December 2014**
- Central City/Broadmoor/Zion City/Gert Town/Hollygrove: **March 2015**
- Gentilly/Lower 9th Ward: **June 2015**
- Algiers: **July 2015**
- Mid City: **August 2015**

3) Professional Development:

Online training to provide professional development for stormwater management.

Outcomes



Milestones:

- **Develop partnerships with a least two neighborhood institutions in the neighborhoods where workshops are being held.**
- **Achieve an attendance rate of 50 residents per workshop**
- **Achieve a 25% submittal rate of survey by workshop attendees**

Outcomes:

- **Residents who can speak about green infrastructure and its importance and can share it with their neighbors.**
- **Residents who are empowered to install green infrastructure techniques.**
- **Creation of a cohort of neighborhood leaders who are willing to advocate for green infrastructure policies and projects.**
- **Coordinate with S&WB programs and other community education opportunities.**

Thank You!!



Please contact me with any questions:

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