



EPA Recommendations of Standards and Ecolabels for Federal Procurement

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EO 13693 – 3(i) Sustainable Procurement Requirements

(i) Statutory Mandates

- Recycled content (CPG)
- EnergyStar, FEMP
- BioPreferred

(ii) EPA programs

- SNAP
- WaterSense
- Safer Choice
- SmartWay

(iii) Env. Preferable

- meet or exceed specs, standards, or labels recommended by EPA



EPA's Guidelines for Environmental Performance Standards and Ecolabels

- Section I: Standard Development Process
- Section II: Environmental Effectiveness of the Standard
- Section III: Conformity Assessment Procedures
- Section IV: Ecolabel Program Management

Baseline and Leadership Designations

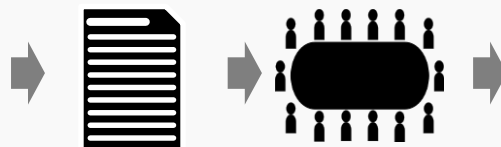


How the Guidelines and the assessment approach are being developed...

- Version 1.0 – 2011 – Interagency EO 13514 “Section 13” Working Group
 - Co-chaired by GSA and EPA; members included DOD, DOE, DOC, USTR & more
 - Looked to ISO, ANSI, ISEAL and other sources of “standards for standards”
 - Held dozens of “listening sessions” with stakeholders & experts
 - Tested draft Guidelines v1.0 with both federal and non-governmental standards and ecolabels
 - Summarized findings and recommendations -
<http://www.epa.gov/epp/draftGuidelines/BigRoomSummarySurvey.pdf>
- Version 2.0 – Nov ‘13 – EPA revised; ~80 orgs & individuals commented thru Apr ‘14
- Version 2.1 – Dec ‘14 - EPA responded to comments and released revised Section II; announced plans for pilot in flooring, furniture, paints/coatings, and services
- Pilot results – *Version 3.0? Final Guidelines?*

GUIDELINES PILOT APPROACH

universe of ecolabels & standards

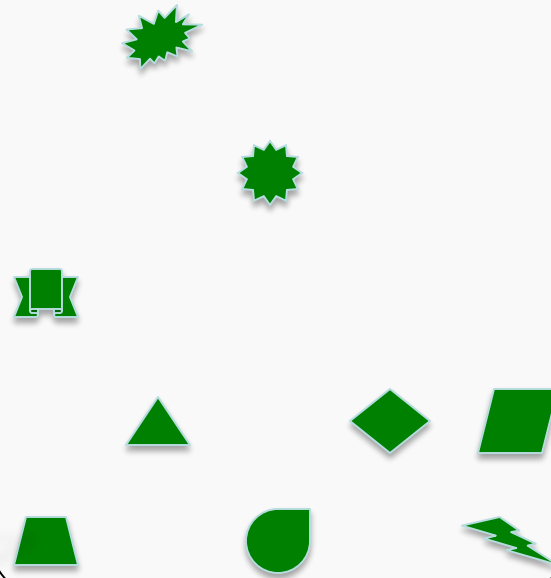


Guidelines
for
standards &
ecolabels

Assessment

Only SDOs & ecolabels that volunteer for assessment would be included.

ecolabels & standards appropriate for U.S. federal green purchasing





So, what did EPA announce last week?

Why Now?

- EO Implementing Instructions issued June 8, 2015
- Direct EPA to issue recommendations of specifications, standards, and ecolabels for feds within 90 days (this fall)
- EPA has issued Interim Recommendations for:
 - Cafeteria
 - Construction
 - Custodial
 - Electronics
 - Grounds/Landscaping
 - Office
 - Operations/Fleet/Shipping/Shop



How Did EPA Develop These Interim Recommendations?

- Identified Agencies who had evaluated environmental performance standards and ecolabels for their internal use
- Developed EPA Interim Recommendations based on the recommendations of these Agencies
 - [DOE's full Priority Products List](#) and [DOE's background and evaluation process document](#).
 - [GSA's Key Sustainable Products](#) and [GSA's background and evaluation process document](#).
- Revised them for federal government-wide use



How will EPA Refine and Add to These Recommendations?

- 2015-2016 pilot to assess standards and ecolabels in the furniture, flooring, and paint/coatings categories per EPA Draft Guidelines (slide)
- Application of the Guidelines in the future to other product and service categories which "represent the largest share of procurement spending across Agencies and potential environmental impact."
- Assessments of standards and ecolabels done by other federal agencies



What Do Feds Do If EPA Doesn't Have A Recommendation for a Product or Service Category?

- Agencies can select standards and ecolabels as long as they ensure that the standards/ecolabels:
 - Meet the requirements of Section 12d of the NTTAA
 - Meet the OMB Circular A119 requirements
 - Meet Section II of the EPA Draft Guidelines for Environmental Performance Standards and Ecolabels for Use in Federal Procurement



Let's Go to the Interim Recommendations

- <http://www.epa.gov/greenerproducts>



For Further Information

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