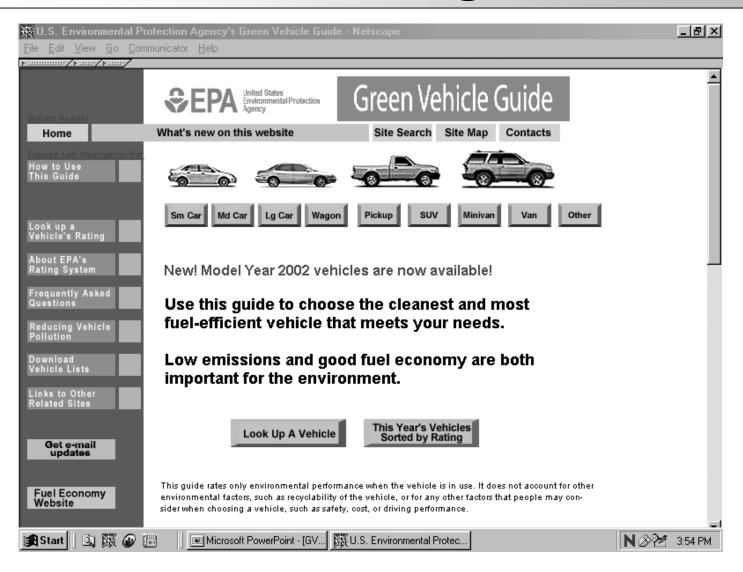
Green Vehicle Guide www.epa.gov/greenvehicles

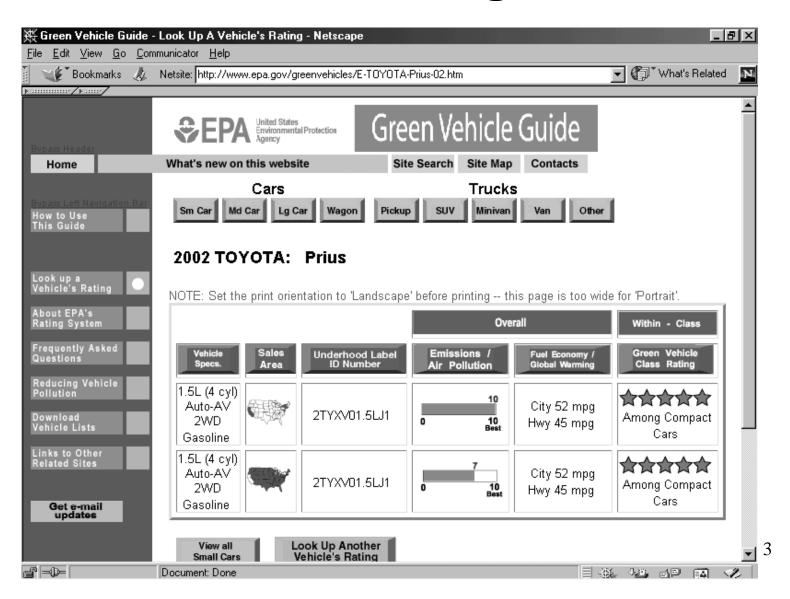
An Important Consumer Tool

Certification and Compliance Division Office of Transportation and Air Quality

Green Vehicle Guide Today: Home Page



Green Vehicle Guide Today: Vehicle Page



Green Vehicle Guide: Goals

- Educate consumers about the link between transportation and the environment
- Raise consumer awareness of greener choices
- Provide an easy way for the automotive industry to highlight their greener products
- Ultimately, increase demand for cleaner vehicle choices, thus encouraging increased supply.

Green Vehicle Guide: Accomplishments

Over 14 million hits so far

- Consumers apparently are interested in learning about environmental performance
- Referenced by many consumer, autorelated, educational and other organizations
 - Endorsed by Consumer Reports
 - Chosen by USA Today Online as a "Hot Site"
 - Used in teaching curricula in schools and colleges

Green Vehicle Guide: Feedback

- Many have thanked us for finally providing this information
- Although not a primary consideration, many have indicated they would use environmental ratings to narrow their choices
- Confusion/Frustration regarding low rated diesel vehicles
 - high levels of NOx and PM despite higher fuel efficiency
- Want the web site to also provide information about older vehicles

Green Vehicle Guide Tomorrow: Home Page



Look Up A Vehicle

How We Rate Vehicles

Common Questions

About Vehicle Pollution

Download Information

Related Links

Get Email Updates

Contact Us

U.S. Environmental Protection Agency



What's New | Contact Us | Print Version

Search:

EPA Home > Green Vehicle Guide

Overview

Use this guide to help you choose the cleanest, most fuel efficient vehicle that meets your needs.

Look Up A Specific Vehicle

What's New?

COMING SOON: 2003 Models!

Green Vehicle Guide Tomorrow: Vehicle Page



U.S. Environmental Protection Agency

What's New | Contact Us | Print Version

Search:

EPA Home > Green Vehicle Guide > Look Up A Vehicle

Home

Look Up A Vehicle

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Common Questions

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Contact Us

2002 Honda Insight



| Versions | Engine | Emission Score | City/Hwy MPG |
|---------------------------|--------|-----------------------|--------------|
| Hatchback View Details | 1.0L | 10 | 57/56 mpg |
| Hatchback View Details | 1.0L | 8 | 57/56 mpg |

Compare with other vehicles

Green Vehicle Guide Tomorrow:

- Must be modified to comply with new EPA web site template by end of June.
- Will add 2003 models in Fall 2002.
- Considering adding enhancements, such as more sophisticated search and sort functions and other more userfriendly features.

Green Vehicle Guide Tomorrow:

- Will continue GVG promotional activities.
 - Dealer awareness pilot in Ann Arbor
 - Actively encouraging other web sites to link to GVG
 - Giving demonstrations and presentations at trade and other public events
 - Pursue partnerships with financial institutions and educational institutions
- Leverage marketing departments of colleges and universities for GVG
- Expand upon media relations to consider GVG in enviro/auto articles
- Obtain user feedback to improve upon GVG