



E3: ECONOMY - ENERGY - ENVIRONMENT

A SUSTAINABLE GROWTH STRATEGY

[COMPANY NAME/LOGO]

[Media Contact Name]

[Phone Number]

[E-mail address]

FOR IMMEDIATE RELEASE

[YOUR COMPANY NAME] HELPS SUPPLIERS CONTRIBUTE TO A HEALTHIER ENVIRONMENT

([Date, City, State]) [YOUR COMPANY NAME] congratulates the steps taken by [Supplier(s)] to promote a healthier environment and stronger community. [Supplier(s)] recently participated in a Green Suppliers Network assessment to identify strategies for cleaner, more efficient manufacturing operations. By focusing on all forms of waste, including environmental, [Supplier(s)] supports our efforts to reduce our company's environmental footprint while bolstering [Supplier(s)]'s bottom line and competitive edge.

[Insert quote from senior management. For example, "[Corporate Champion] is proud to work with companies such as [Supplier(s)] who are committed to improving their environmental performance and strengthening our supply chain. We applaud [Supplier(s)]' efforts to contribute to a stronger, more efficient supply chain." Actual sample quote: "We see the Green Suppliers Network assessment as a 'win-win' for Steelcase and our suppliers. If waste—and therefore unnecessary cost—can be removed from our suppliers' processes, that translates into a stronger supply chain, which is good for both of us," said Mary Ellen Mika, manager at Steelcase, Inc.]

Working in collaboration with the U.S. Department of Commerce, the U.S. Environmental Protection Agency (EPA) established the Green Suppliers Network to help small and medium-sized manufacturers stay competitive and profitable while reducing their impact on the environment. By pairing lean manufacturing techniques with sound environmental management strategies, suppliers benefit from the *Lean and Clean Advantage*—the hallmark of the Green Suppliers Network.

[Insert brief Corporate Champion company overview and/or commitment to improving the environmental footprint of its supply chain.] [Corporate Champion] encourages all of our suppliers to become a partner with the Green Suppliers Network and see first-hand how the *Lean and Clean Advantage* can work for them.

To learn more about the Green Suppliers Network, visit www.epa.gov/e3, e-mail Green_Suppliers@epa.gov, or contact [insert Corporate Champion contact info].