

SmartWay Transport Partnership Overview U.S. EPA

# Introduction to SmartWay Transport Partnership

- Voluntary partnership with the ground freight industry
- Challenges companies to improve the environmental performance of their freight operations
- Over next decade truck and rail impact will grow dramatically
  - -Travel over 200 billion miles
  - -Consume over 35 billion gallons of fuel
  - -Account for nearly 20% of transportation related energy use
  - -Produce approximately 350 million metric tons of CO<sub>2</sub>

35 Billion Gallons 2003



45 Billion Gallons 2012



# Introduction to the SmartWay Transport Partnership

#### Emission Reduction Goal

- 150 million barrels of oil each year (12 million cars off the road)
- 33 million metric tons CO<sub>2</sub> annually by 2012
- 200,000 tons NOx annually, plus PM and air toxics benefits

### Three major SmartWay Transport components:

- Corporate Partnerships
  - > 54 freight shippers and carriers in 24 States and Canada
- National Transportation Idle-Free Corridors
  - > 14 electrification projects
- Rail/Intermodal
  - Demonstration projects for idling locomotives in Chicago and Vancouver

# Current SmartWay Transport Partners

Carriers	Shipper

FedEx Express\* Metropolitan Trucking Canon, Inc.\*

HEB Grocery\* Southeastern Freight Lines H-E-B\*

Roadway Express\* Texas DOT IKEA\*

Schneider National, Inc.\* Texas Star Express Interface\*

Swift Transportation\* TP Freight Lines Nike\*

United Parcel Service\* CSX\* Norm Thompson\*

Yellow Transportation\* Braun's Express The Home Depot\*

American Cartage GI Trucking Company Dell

Averitt Express Arnold Transportation Services Clean Diesel Technologies

Bison Transport Estes Express Volvo Logistics North America

Camionage C.P. Inc. Vitran Logistics Michelin North America

Commercial Transportation AMI Leasing

FMI International Arnold Transportation Services

International Motor Freight Bridgestone/Firestone North American Tire

Lakeville Motor Express Cardinal Logistics Management

McKelvey Trucking Company Coca-Cola Enterprises, Inc.

Paschall Truck Lines Inc Central Freight Lines

DHL FedEx Freight

IdleAire Technologies Interstate Distributor Co.

J.B. Hunt Transport US Cartage

Vaughan Transportation Container Freight Company

New England Motor Freight | IK Trucking

\* notes Charter Parnter

# How Do Shippers Become Partners?

### Shippers:

- Commit to ship over 50% of their goods with SmartWay Transport
   Partner carriers within 3 years
- Assess and commit to improve their facility transportation emissions within 3 years:
  - Forklifts, generators, loaders, amount of truck idling at facility, intermodal
- Sign the Partnership Agreement
- Shipper partners can use the logo when they:
  - ARE shipping 50% of their goods with SmartWay Transport Partner carriers

# How Do Carriers Become Partners?

Any size or type of carrier or fleet can join the Partnership

#### Carriers:

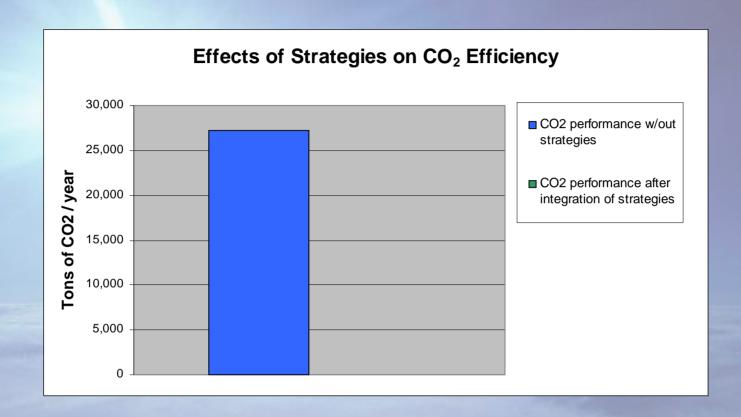
- Measure current environmental performance with the FLEET Performance Model
- Commit to improve environmental performance within 3 years
- Sign the Partnership Agreement

### Carrier partners can use the logo when:

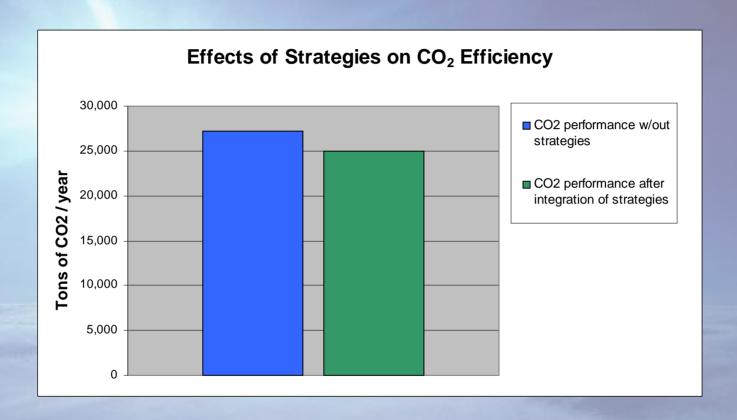
- Demonstrate superior environmental performance:
  - Achieve a 40% CO<sub>2</sub> efficiency rating

OR

Demonstrate at least a 25% CO<sub>2</sub> efficiency rating AND set and achieve an aggressive improvement goal



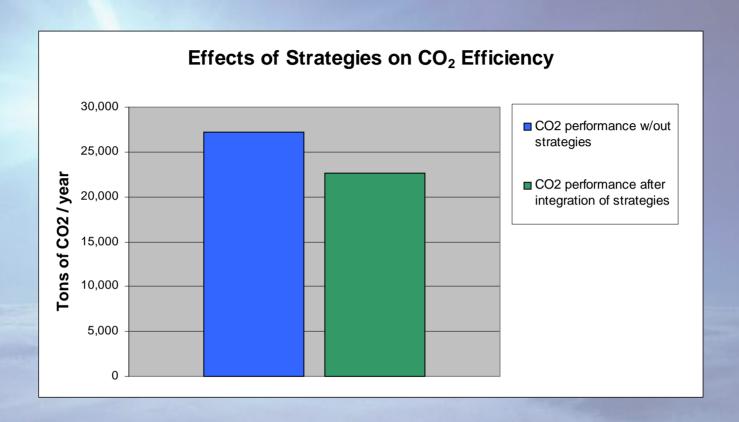
No environmental strategies



No environmental strategies:

**Effect of adding strategies:** 

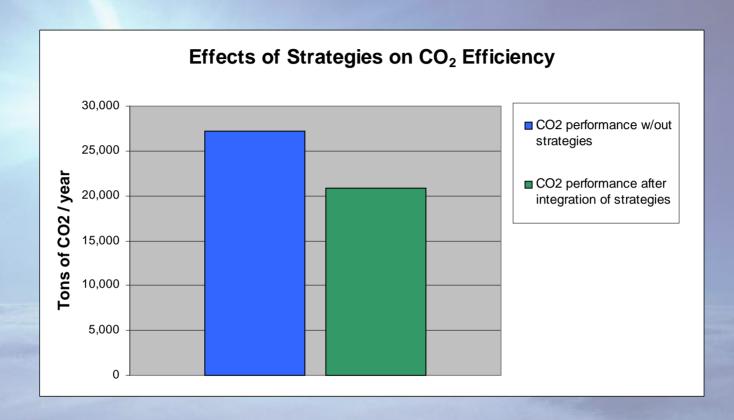
- Speed @ 62 mph



No environmental strategies:

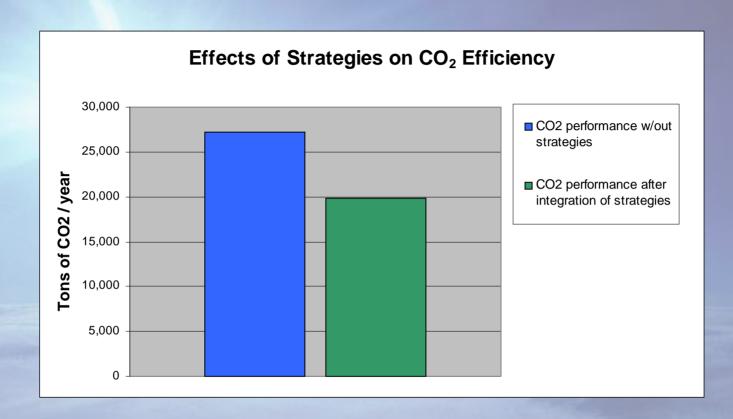
**Effect of adding strategies:** 

- Speed @ 62 mph - Aerodynamics



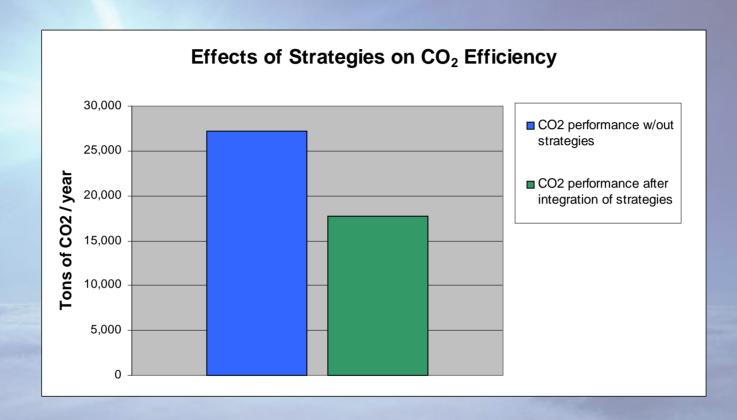
No environmental strategies:

- Speed @ 62 mph Aerodynamics
- Eliminate Idling



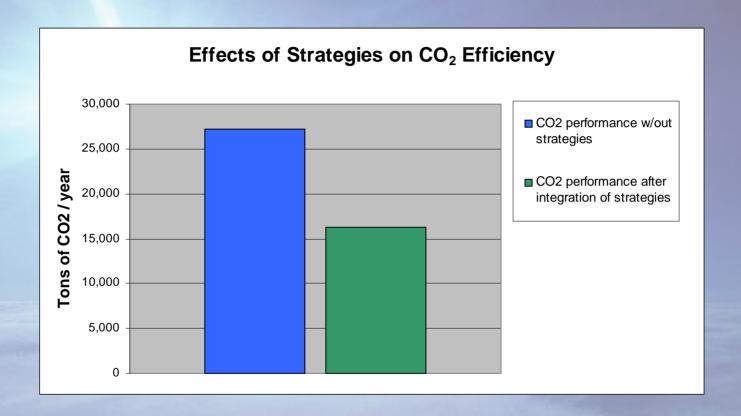
No environmental strategies:

- **Speed** @ **62** mph
- Eliminate Idling
- Aerodynamics
- Double trailers



#### No environmental strategies:

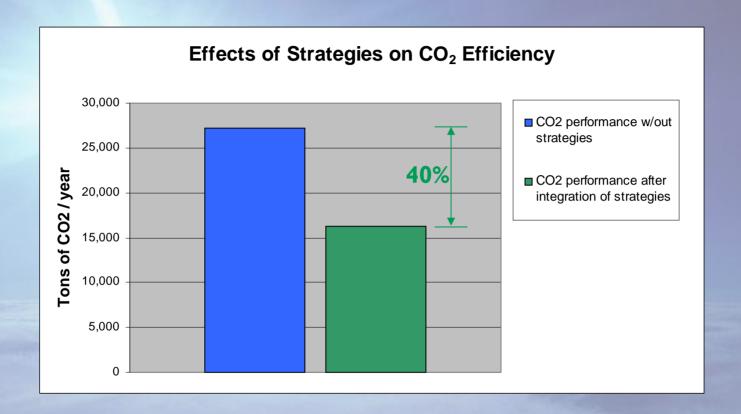
- Speed @ 62 mph
- Eliminate Idling
- Intermodal use
- Aerodynamics
- Double trailers



#### No environmental strategies:

- **Speed** @ **62** mph
- Eliminate Idling
- Intermodal use
- Auto tire inflation
- Synthetic lubes

- Aerodynamics
- Double trailers
- Weight reduction
- Super single tires
- Engine upgrades





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- Double trailers
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# The FLEET Performance Model for Carriers

- <u>Freight Logistics Environmental and Energy Tracking</u>
  Performance Model Carrier Module
  - Measures the environmental performance of any fleet:
    - tons of CO<sub>2</sub>, NOx, and PM
    - the effectiveness of strategies currently used in fleet
  - Projects the effectiveness of strategies a fleet could add in the future
  - Estimates cost savings and return on investment for strategies
  - Provides a consistent approach for fleets to evaluate and record their environmental achievements

# The FLEET Performance Model for Shippers

- <u>Freight Logistics Environmental and Energy Tracking</u>
   Performance Model- Shipper Module
  - Tracks percentage of goods shipped with SmartWay Transport carriers
    - by weight, mileage, ton-mileage, \$ value, or customized metric
  - Calculates tons of CO<sub>2</sub>, NOx, and PM from shipper's freight activities:
    - freight providers
    - truck idling at the company's facilities
    - use of intermodal operations
    - mobile sources at a company's facilities (forklifts, loaders, cranes, generators)

# The SmartWay Transport Partnership Logo















# Contact the SmartWay Transport Partnership Team



# **Contact Info:**

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