PICARRO



The World's Leading Instruments for Carbon and Water Cycle Measurements

WORLD ECONOMIC FORUM











Inventories Emission Factors Measurements

"AS soon as emissions become worth a lot of money, I start losing faith in self-reported numbers regardless of who signs off on them."

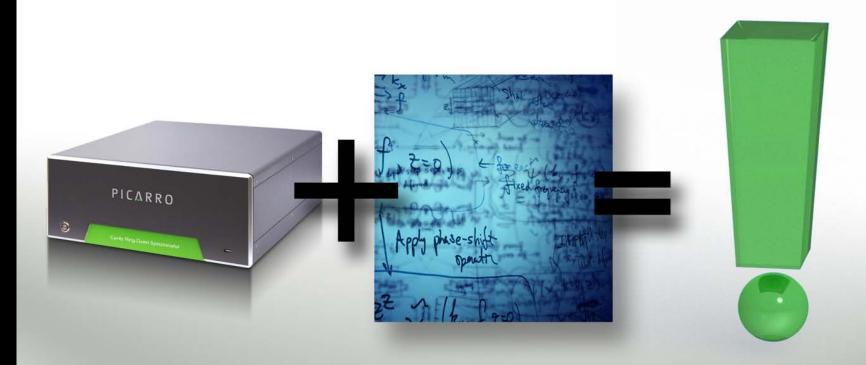
....Pieter Tans, Senior Scientist NOAA Earth Systems Research Lab

"It's like going on a diet without weighing yourself. We're counting the calories, believing the bottom-up calculations are right and not making any effort to test by getting on the scale."

....Ray Weiss, Professor, Scripps

Bloomberg Markets, January 11, 2011





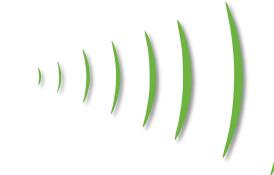
PICARRO



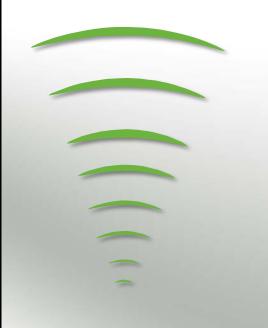
SCIENCE = **INFORMATION**



Picarro Processing Platform

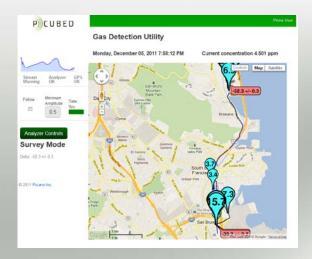




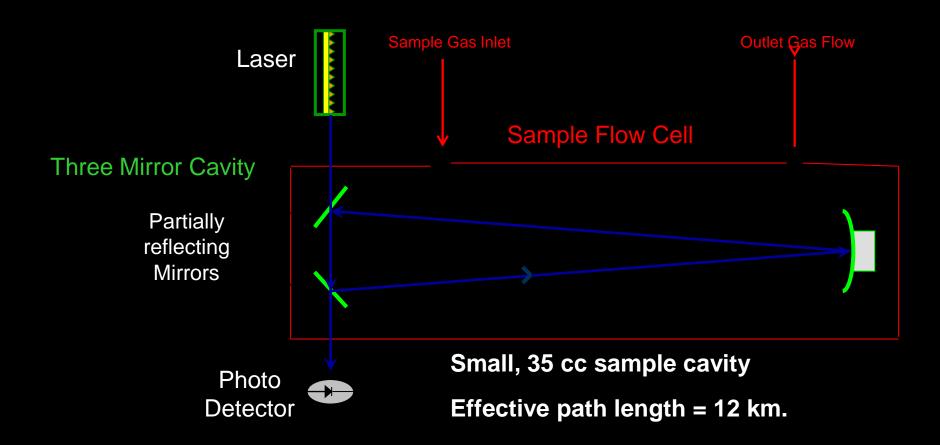








Cavity Ring Down Spectroscopy

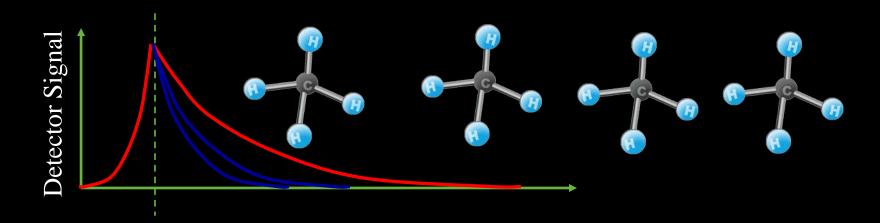


Cavity Ring Down Spectroscopy

Shut off Laser

Fill Cavity

Make Ringdown Measurement



- Passive measurement.
- Laser is off during measurement.
- Small, 35 cc sample cavity
- Effective path length =12 km.

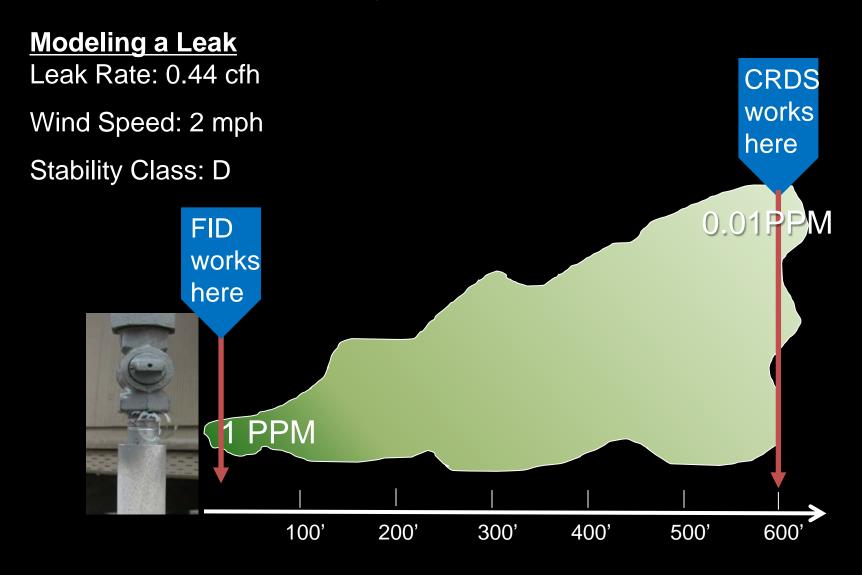




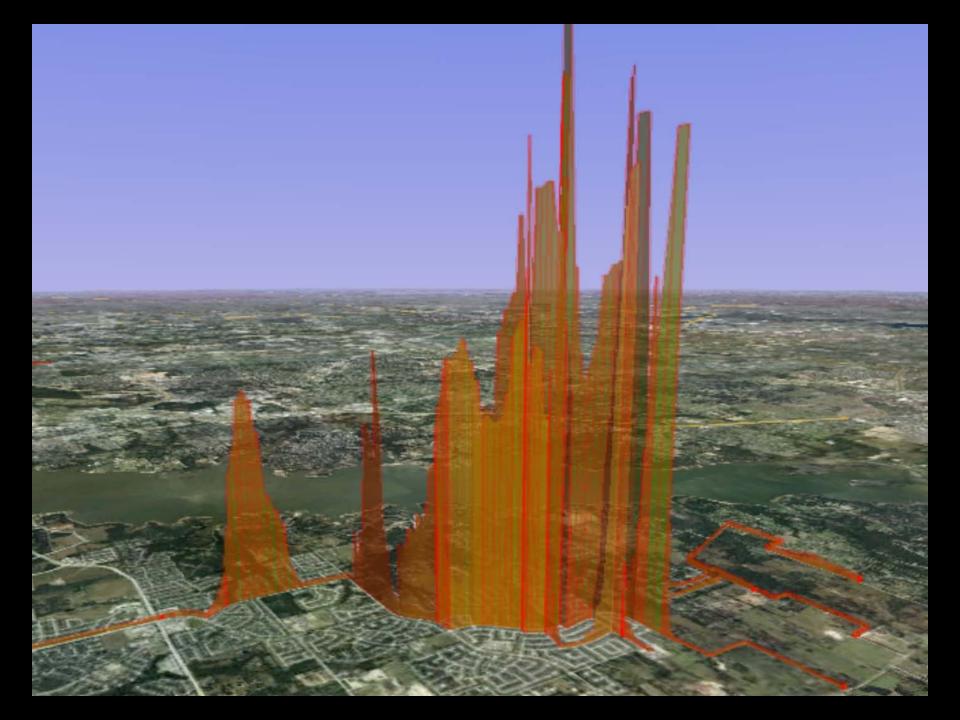
1 Part per Billlion + - - - +/- 12 INCHES - - - >

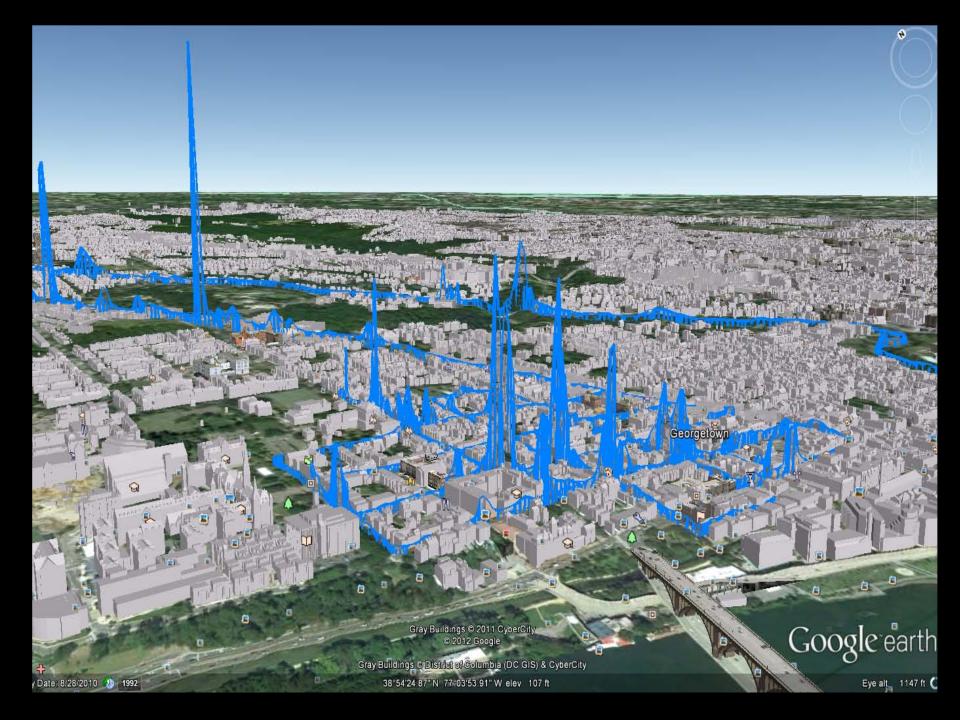
1 Second

How far away can one measure?









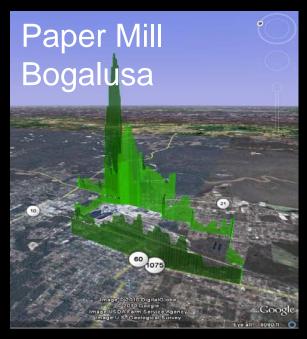




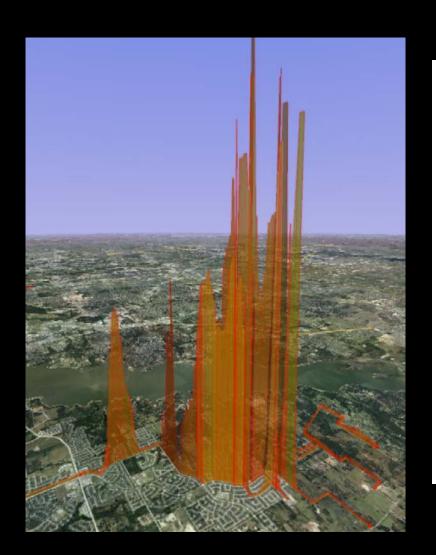






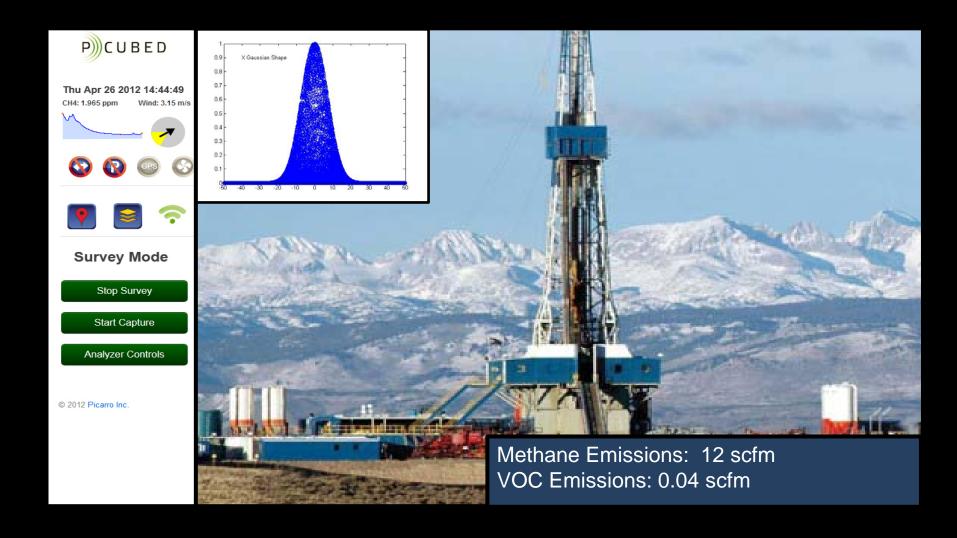


Technology for Emissions Monitoring



32 pixels → 32 Picarros Plume Camera

Technology for Emissions Monitoring



Sources

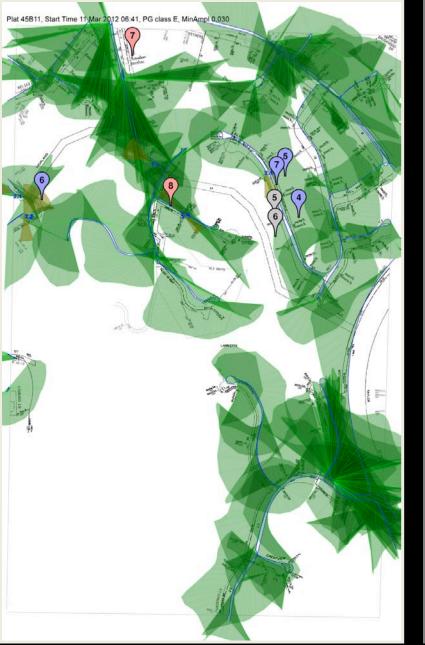
- 147 Refineries
- 450 Pulp Paper Mills
- 3,100 Landfills
- 3,500 Large Waste Water Plants
- 15,500 Large CAFOS
- 3M Miles Natural Gas Pipelines
- 1,200 Natural Gas Compressor Stations
- Zillion's Fracking Locations

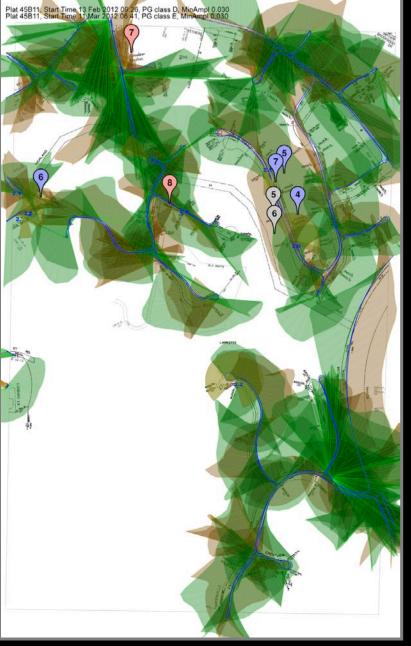
Stakeholders & Customers

- Voters, Home Owners, Schools
- Real Estate, Insurance, Law Firms
- Disenfranchised Communities
- NGO's big and small
- Elected Officials
- Federal, State & Municipal Agencies
- Service Firms
- Polluters

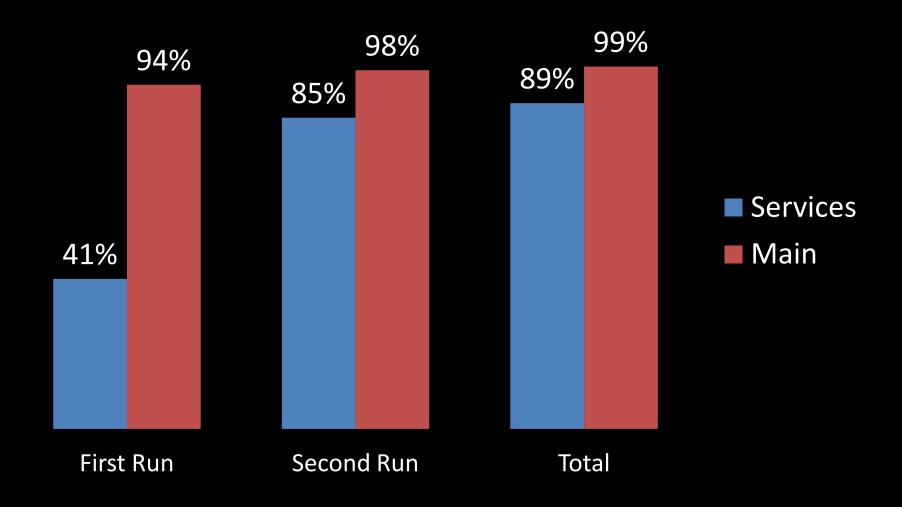




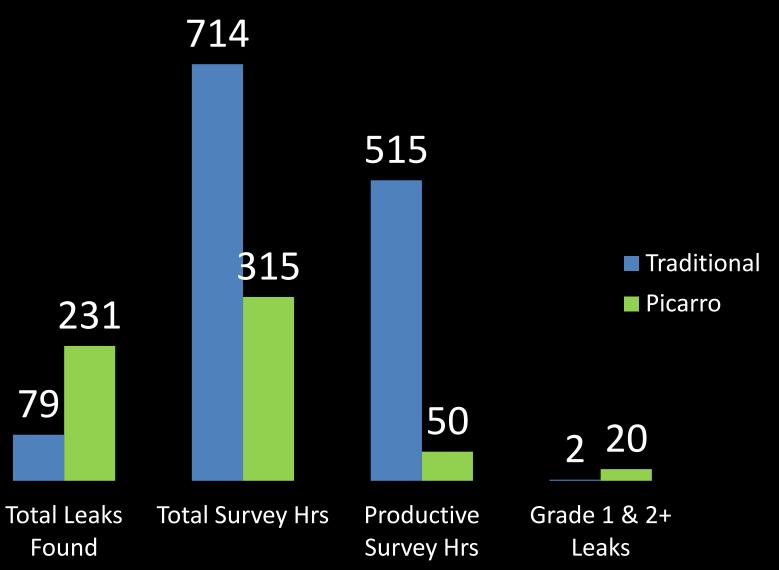




Survey Coverage



Side by Side Scorecard





TRANSPARENCY IS THE NEW GAME

