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ENVIRONMENTAL

*A New Way*



## BCR Environmental Corporation

U.S. EPA Water Technology Innovation Cluster Leaders Workshop

March 25, 2014

# The World We Live In & Why Innovation is Needed

Infrastructure is Underfunded and Facing Cost Escalations Greater than GDP Growth

Estimated \$1 trillion over next 20-years

Traditional Infrastructure Innovation focused on Complex Solutions for Large Facilities

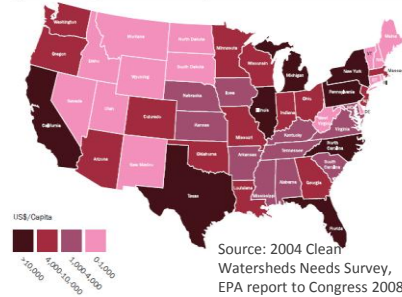
Only address ~400 of the total 16,800 facilities in the U.S.

Landfill Capacity, Increasing Regulations and Escalating Energy

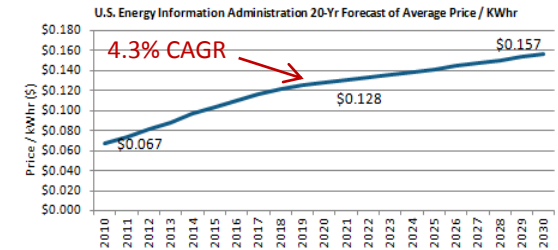
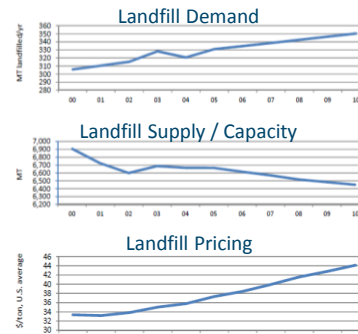
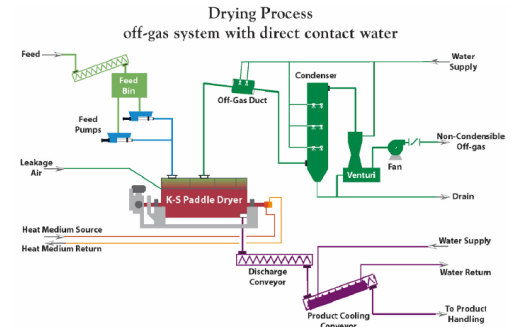
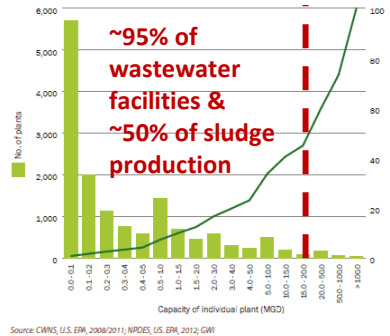
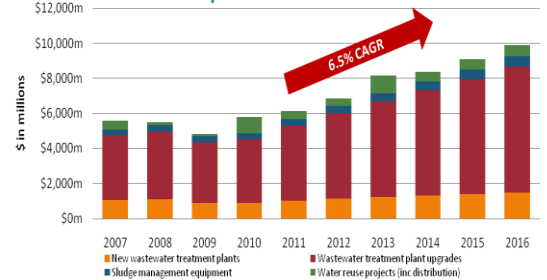
The 'Do Nothing' Scenario is no longer an option

**"Infrastructure Innovation" = Doing More With Less (Less Money & Less Risk)**

Figure 5.4: Per capita wastewater needs by state



Forecast of U.S. Wastewater Treatment Plant Capital Expenditure 2007 - 2016



# Who We Are / I Am

**BCR's Vision:** To be the leading long-term Whole Solution provider that converts organic waste into environmentally responsible products enabled by superior technology.

**BCR's Principles:**

bcr

In everything we do we believe in being:



Simple



Environmentally  
Responsible



Economically  
Viable



Scalable



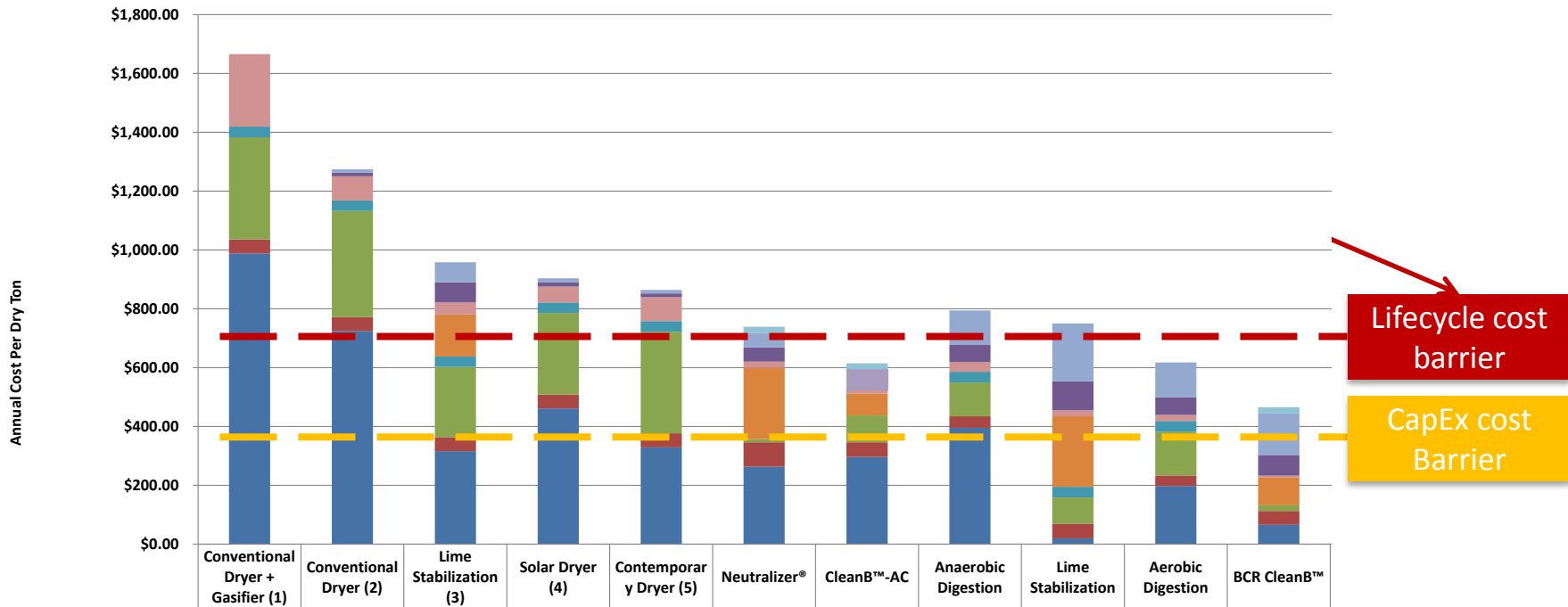
**Our Vision and Core Principles make our Company Unique**

# What Exists & What is Sustainable?

There are fundamental economic barriers to the majority of the market

BCR Environmental Estimated Reconciliation of Wastewater Plants Excluding Collection Facilities

	< .1 mgd (Note 8)	>.1 - <.3 mgd (Note 8)	>.3 - <1.0 mgd (Note 8)	1-10 mgd (Note 8)	10-100 mgd (Note 8)	100+ mgd (Note 8)
# of Facilities	6,828	4,290	2,181	2,757	725	40
Cumulative # of Facilities	6,828	11,117	13,298	16,054	16,779	16,819
% of Facilities	40.6%	25.5%	13.0%	16.4%	4.3%	0.2%



Most approved solutions do not have sustainable economics @ scale

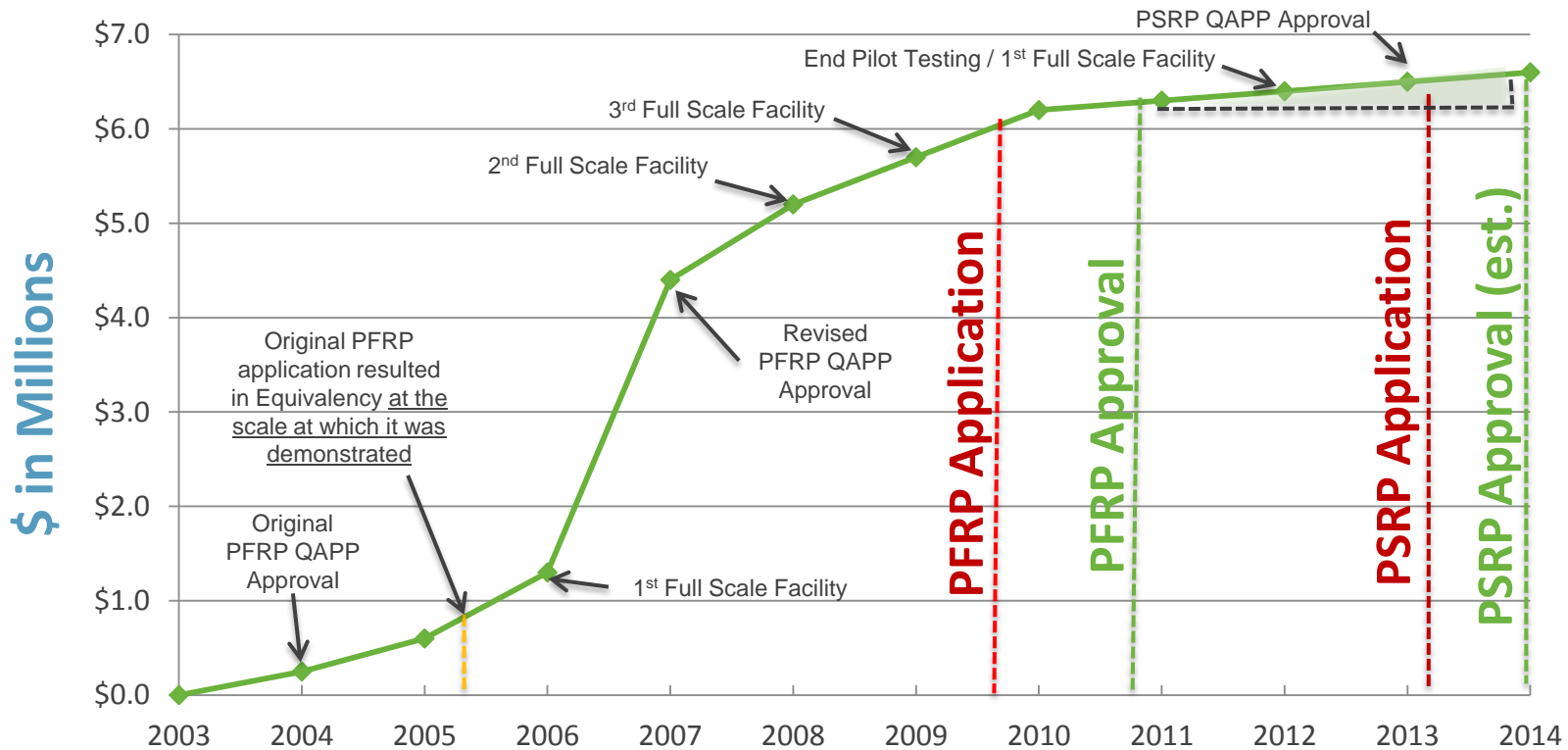
# BCR Views the EPA and State DEPs As Partners to Innovation

- Permitting Ease
  - Nobody wants to risk writing an operating permit for a process that is not ‘EPA approved’
- Consulting Engineer Acceptance
  - Data aggregation required for PFRP and PSRP application process and designation by EPA PEC experts as a National Equivalent Processes enhances CE acceptance
- Industry Acceptance
  - National Equivalency designation makes the process ‘accepted’ in the industry
- Protection against long-term Regulatory Change
  - Reduce potential risk to BCR and clients of contemplated future federal rule changes

Regulatory acceptance and approval is part of the “Innovation”

# Cost of Obtaining National PFRP and PSRP Approval

## Total Expenditures to Obtain Regulatory Approval

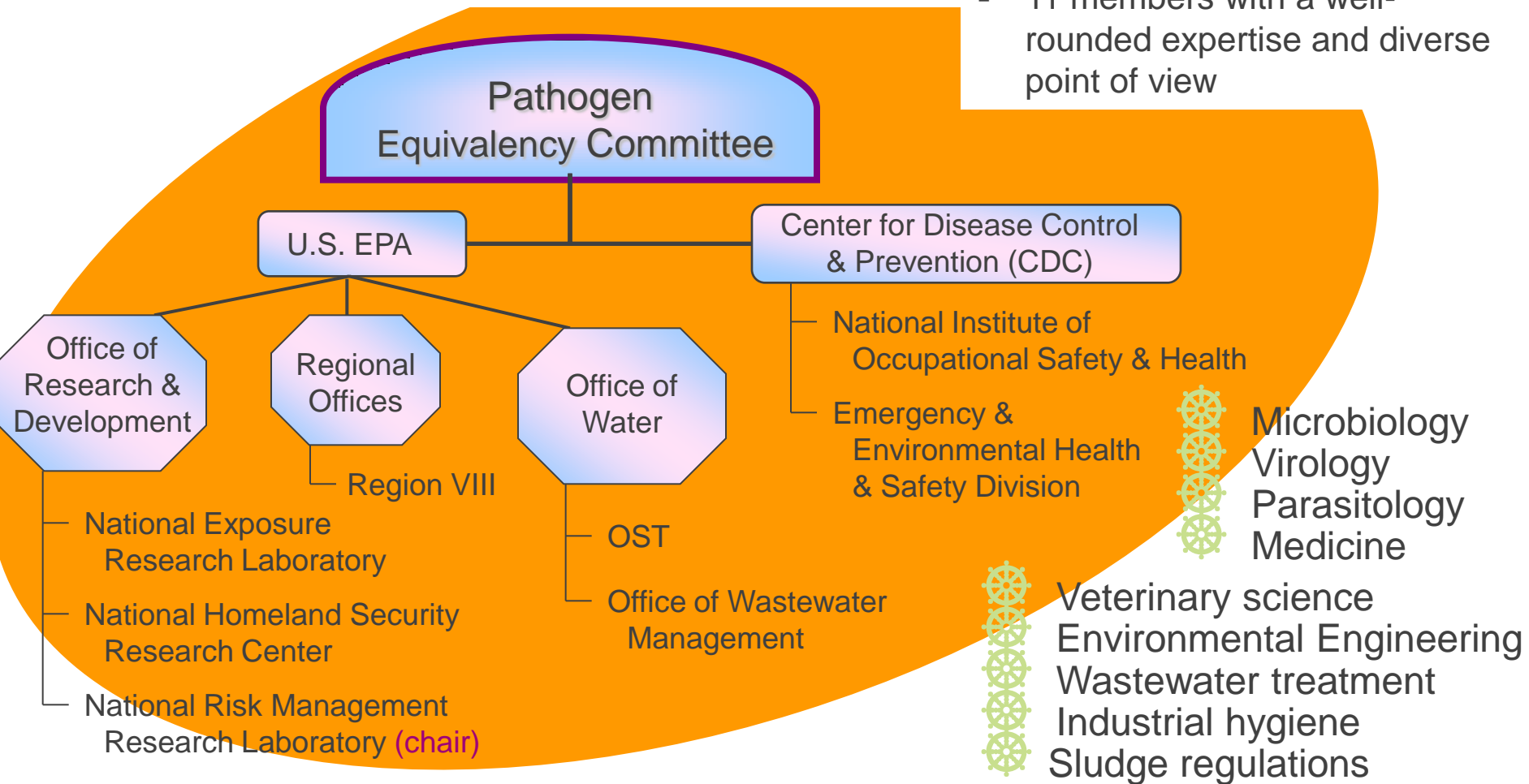


← Venture Capital Will Not Take this Risk

**WARNING - Enter at your own risk!** Part Science / Part 'Know How'

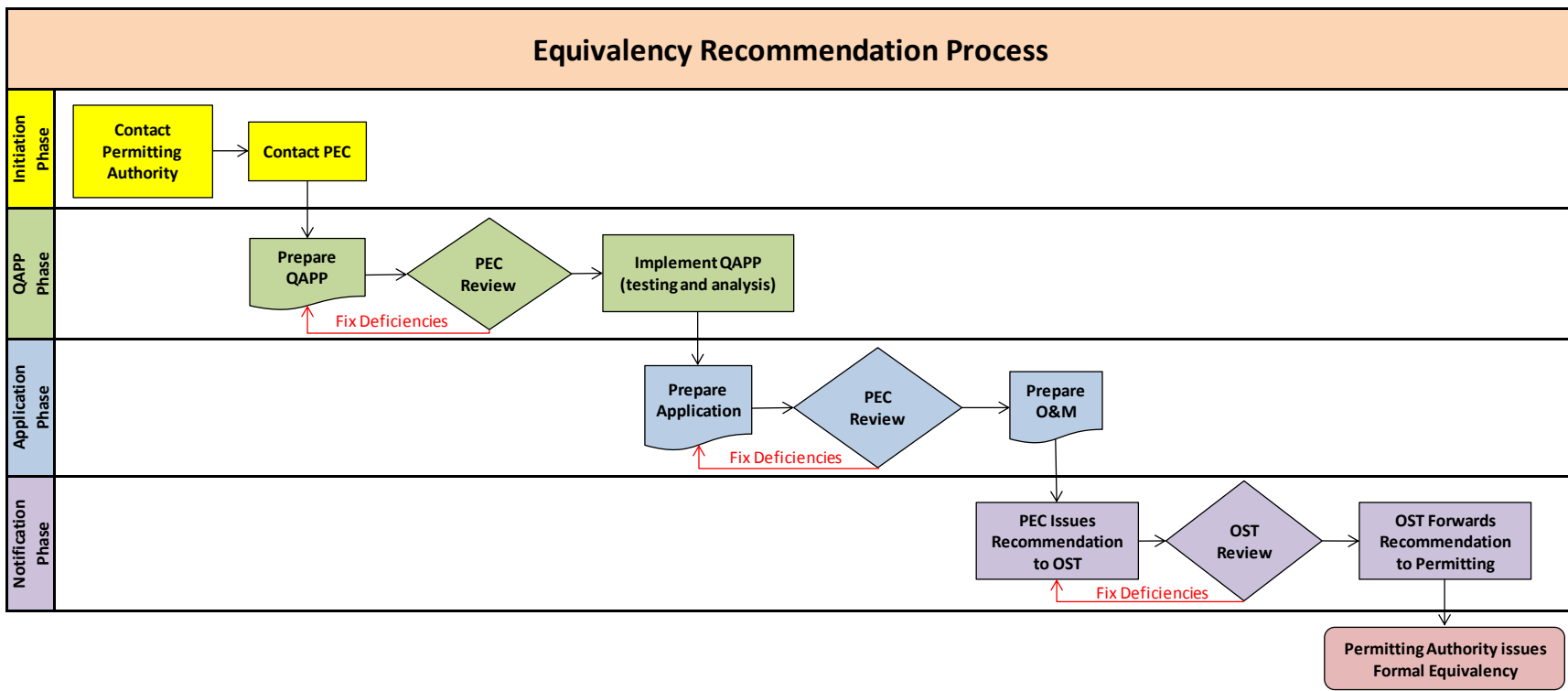
# U.S. EPA Pathogen Equivalency Committee

- Created in 1985 to provide technical expertise to permitting authorities on PFRP/PSRP Equivalencies
- 11 members with a well-rounded expertise and diverse point of view



# The Approval Process for Biosolids Treatment Methods

Theoretical



Real Life

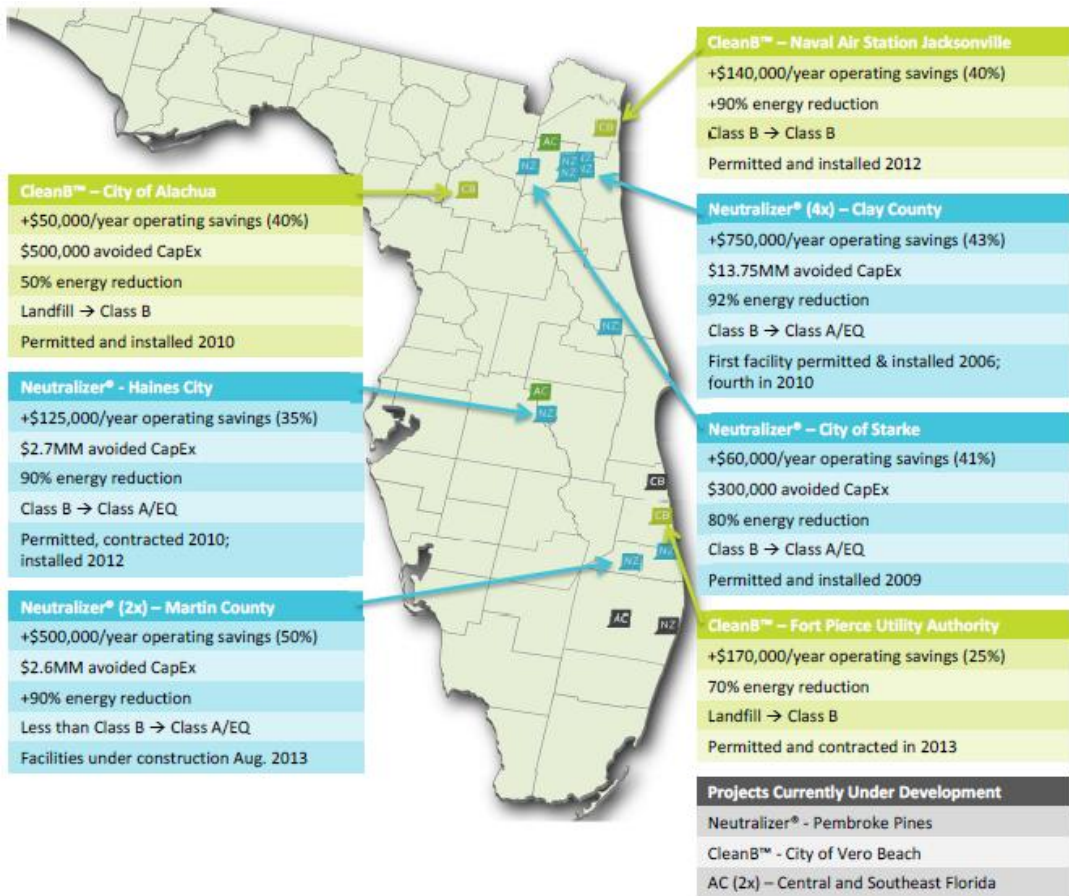


The theoretical process is simple compared to the practical process

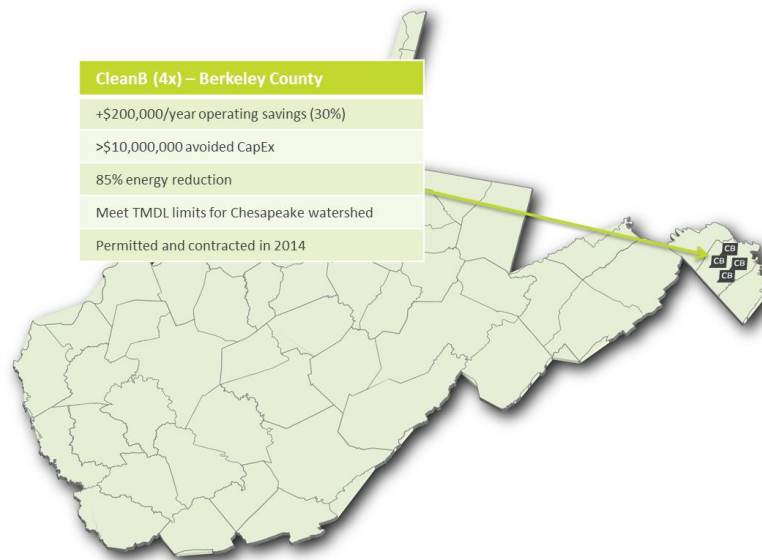


# EPA Approval is Critical to Innovation Success → Business Velocity

BCR has contracted ~8% of the Florida Market / 3 Times More Installations in Florida than any single Company



## 2014 Expansion into West Virginia



3 → 20+ installations in 4 years post National PFRP Approval

# Recommendations for Improvement

- Clarity

- Implement Vector Attraction Reduction Equivalency Committee (all disinfected biosolids are not the same)
- EPA interaction with Regions? States? Districts?

- Process

- Do not shortcut the Approval Process or Criteria in an effort to drive innovation → unintended consequences



Best Available Resource for Reading: PEC Website

<http://water.epa.gov/scitech/wastetech/biosolids/pathogen.cfm>

There is no better resource than 'Past Experience'

## Thank you

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