

Tips for Sectors Working Together

Municipal Government

Working together with other specialists is recommended, in order to better address the specific issues.

- Municipal environmental units can support initiatives.
- The environmental institutions involved demand implementation.
- Environmental education at all levels, from children to senior citizens.
- It is important to involve the Education Ministry.

Media

- Inform more and know more, in order to disseminate information.
- The technicians need to use slightly less technical language and the journalists need to use slightly more technical language, in order to improve understanding and to inform the population more effectively.
- Short workshop for communication media and for information dissemination.
- Involve media directors and editors to raise awareness.
- Consistent flow of information.
- Creation of an interdisciplinary committee.
- Consistency of information on the part of the media.
- Transparent and constant information.
- Communication media need to be aware of and willing to disseminate specific technical information.
- The emission of reports must take into account press deadlines and media-to-public information delay intervals.
- Consider multi-media aspects.
- Application for use by media directors and operators.

Academia

- Universities play an important role in educating, but will also play a very important role in researching, assuming the necessary information is available. They should be part of the committee to be created, in order to work on methodologies.
- Publication of data and average values via Internet. Education of the public, also, by way of information dissemination via Internet.
- Training events organized by universities.
- Use communication media available at the universities to educate the local population regarding air quality topics.
- Universities to provide services to regional or international institutions and assume role as execution bodies.

National Government

- Coordinate and form technical committees
- Develop a Technical Plan that shows the impact of how the various sectors have contributed to the public participation.
- Continue sharing local and regional experiences in addressing issues.