

U.S. EPA Design for the Environment Program

July 15, 2010 Clive Davies, DfE



Contents

- History of DfE
- DfE decision logic
- Safer Product Labeling Program
- Alternatives assessments



DfE Program History

DfE Program Began	1992
Printed Wiring Board (PWB) Partnership	1995-2001
Screen Printing, Lithography, and	1994-2003
Flexography Printing Partnerships	
Garment and Textile Care Partnership	1996-2003
Safer Product Labeling Program	1997-Current
Best Practices for Auto Refinishing	1997-Current
LCD vs. CRT monitors LCA	1998-2001
Alternatives Assessments	
Lead-Free Solder for Printed Circuit Boards LCA	2002-2005
Furniture Flame Retardants Alternatives Assessment	2003-2006
Flame Retardants in Printed Circuit Boards	2007-Current
Phthalates, decaBDE, BPA	2010



What DfE is About

Goals

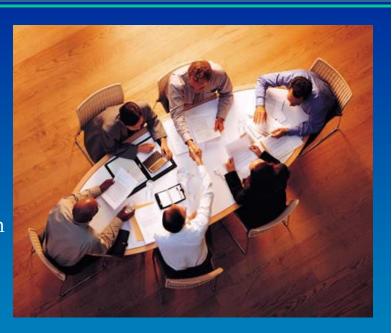
- Safer Products
- Safer chemical ingredients is focus
- Life cycle impacts are considered
- Protecting Consumers Especially Children

• Central Elements

- OPPT technical tools and expertise
- Multi-stakeholder participation

• Results

• Industry partners reduced more than 500 million pounds of chemicals of concern last year



Decision Logic for DfE Approaches



Are alternatives viable?

Best

Practices

No

To reduce worker and community exposure Use lifecycle thinking to understand the major impact of the product and alternatives

Yes

Where in the lifecycle are environmental and human health impacts?

Throughout the lifecycle

AA – Lifecycle Assessment

Conduct LCA to identify better alternatives and otherwise improve risk management Critical
exposures
at use and
end-of-life
phases alternatives
well
understood
and safer?

Safer Product Labeling

- •Label innovative formulations
- •Provide technical assistance
- •Use logo as incentive

Key Elements of an AA Chemical Hazard Assessment

No

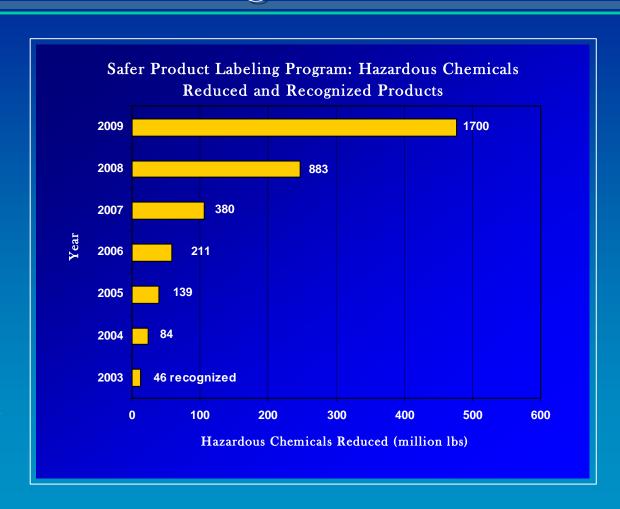
- •Environmental and human health impacts of chemicals of concern & alternatives
- •Effectiveness of alternatives
- •Stakeholder input & buy-in



DfE Safer Product Labeling

Current Sectors:

- Cleaning products
- Holding tank treatments
- Bioremediation products
- Deicers
- Industrial coatings
- Inks
- Field paint
- Tire balancing liquid





Safer Product Labeling

- 1) Review every ingredient by functional use class
 - To promote green chemistry
 - To understand toxicity
 - Lists
 - Literature
 - Analogous chemicals SAR
- 2) Review formulation as a whole
 - Synergistic effects
 - pH
 - Performance testing
- 3) Partnership Agreement





Seven Key Principles

- DfE uses seven principles to ensure the value and usefulness of chemicals considered in an alternatives assessment
- Alternatives should:
 - Be commercially available, or likely to become available
 - Be technologically feasible
 - Deliver the same or better value in cost and performance
 - Have potential for improved health and environmental profile
 - Consider economic and social factors
 - Have potential to result in lasting change
 - Interest stakeholders



DfE and Alternatives Assessments

- Previously completed alternatives assessments:
 - Lead-Free Solder for Printed Circuit Boards LCA
 - Furniture Flame Retardants Alternatives Assessment
 - Flame Retardants in Printed Circuit Boards
- Alternatives assessments as Action Plan tool
 - Action Plan targets specific uses
 - Identify and evaluate alternatives for that specific use



EPA Chemical Action Plans

- Chemicals for which action plans have been prepared:
 - Bisphenol A (BPA)
 - Phthalates
 - Perfluorinated chemicals (PFCs)
 - Penta, octa, and decabromodiphenyl ethers (PBDEs)
 - Short-chain chlorinated paraffins
- Chemicals currently in the action plan development process:
 - Benzidine dyes
 - Diisocyantes
 - Hexabromocyclododecane (HBCD)
 - Nonylphenol and nonylphenol ethoxylates (NP/NPE)
 - Siloxanes



EPA Chemical Action Plans

- Of these action plan chemicals, DfE plans to conduct chemical alternatives assessments for the following:
 - Bisphenol A (BPA)
 - Decabromodiphenyl ether (decaBDE)
 - Phthalates
 - More?

decaBDE Alternatives in Flame Retardants us

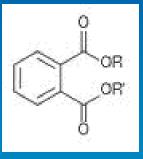
- Will build on existing work on decaBDE
 - Plastics e.g., electronic enclosures
 - Textiles
- Kick-off in summer 2010
- Likely stakeholders:
 - Chemical manufacturers
 - Product manufacturers (throughout the supply chain)
 - NGOs
 - Government agencies
 - Academics
 - End users
 - Waste and recycling companies



Phthalates Alternatives

- Evaluation of 8 phthalates and alternatives
 - dibutyl phthalate (DBP)
 - diisobutyl phthalate (DIBP)
 - butyl benzyl phthalate (BBP)
 - di-n-pentyl phthalate (DnPP)

- di (2-ethylhexyl) phthalate (DEHP)
- di-n-octyl phthalate (DnOP)
- diisononyl phthalate (DINP)
- diisodecyl phthalate (DIDP)
- Functional uses are complex and varied
- Will build on existing work on phthlalates



- Case studies will explore how alternatives can be used
- Kick-off likely in fall 2010



Thank you!

For more information:

Clive Davies davies.clive@epa.gov 202-564-3821

http://www.epa.gov/dfe